



iift NEWSLETTER

OCTOBER-DECEMBER 2024

Division of Alumni Affairs

The Division of Alumni Affairs organized various activities during the period of October-December 2024. The details are given below:

1. Executive Council Meet and Annual General Body Meeting

The IIFT Delhi Campus hosted the Executive Council (EC) Meeting on 16 November 2024, marking a significant milestone in the Institute's ongoing commitment to fostering strong alum relations. The meeting was chaired by Prof. Rakesh Mohan Joshi, Vice Chancellor, IIFT, who also serves as the President of the Alumni Society. Prof. Sanjay Rastogi, Head of the Division of Alumni Affairs, convened the meeting.

The gathering witnessed the active participation of Executive Council members from all Regional Alumni Chapters alongside the heads of departments and student bodies. This inclusive representation underscored the Institute's dedication to creating a collaborative environment where the voices of all stakeholders are valued.

The meeting concluded on a high note, with a collective commitment to further strengthen the bond between IIFT and its alumni. The Executive Council members expressed their satisfaction with the progress and shared their enthusiasm for future initiatives to enhance alumni engagement and support the Institute's mission.



2. The Grand Alumni Reunion

The IIFT Delhi Campus held its Grand Alumni Reunion on 16 November 2024, marking a significant milestone in the Institute's ongoing commitment to strengthening alum relations. The meeting was chaired by Prof. Rakesh Mohan Joshi, Vice Chancellor of IIFT and President of the Alumni Society. Prof. Sanjay Rastogi, Head of the Division of Alumni Affairs, organized it. The event saw active participation from many alums of the Institute.

3. Toronto, Canada Chapter Meet

The IIFT Alumni Association of Canada was launched on 30 November 2024. The inauguration ceremony was presided over by Prof. Rakesh Mohan Joshi, Vice Chancellor, IIFT, along with the guest of honour, CGI Kapidhwaja Pratap Singh. "This event signifies a pivotal step in strengthening connections among IIFT alums across international borders.

It aims to foster collaboration, celebrate shared accomplishments, and build a cohesive global network that provides opportunities for continued engagement and growth.

Acknowledgement is due to the Executive Members whose dedication and efforts were integral to the successful establishment of this association: Amit Goel, CFA, CFP, MBA; Ashwathy Krishna Kumar, CISM, MBA, B.Eng; Avishek Roy; Disha Tiwari; Vinay Biradar; Prasidh Bhajiwala; Akshay Subramaniam Raju; and Abhishek Sinha.

4. 30 Years Reunion

The Indian Institute of Foreign Trade (IIFT) hosted a reunion for the MPIB batch of 1994 at its Delhi campus on 22 December 2024. Over 30 alumni attended the event, which featured



esteemed guests, including Prof. Rakesh Mohan Joshi, Vice Chancellor of IIFT; Prof. Sanjay Rastogi, Head of the Division of Alumni Affairs; and Prof. Vijaya Katti. The reunion began with the distribution of mementos, followed by an address from the Vice Chancellor, and concluded with a lunch.

Participation by IIFT Faculty

Dr. Deepankar Sinha, Professor

Conference

- Hosted, along with convenors, the Management Development Research Colloquium (MDRC -2024) on behalf of IIFT, Kolkata Campus, from 26-27 September 2024 and co-authored papers titled:
 - i. “Coal Supply Chain - A Sustainable Perspective” presented by doctoral scholar Ms. Juhi Bhattacharya.
 - ii. “Safeguarding the digital fortress: A Systematic literature review on the influence of board factors on data breach”, presented by doctoral scholar Ms. Nupur Maity.
 - iii. “Sustainable Warehouse Modelling for Large Inventory Management: A Systematic Review” presented by doctoral scholar Sri Supratim Mondal.
- Hosted, along with convenors, the 9th International Conference on Empirical Issues in Trade and Finance (EIITF) on behalf of

IIFT, Kolkata Campus, from 12-13 December 2024.

Paper Presented

- Presented a paper titled “Analysis of Technical Efficiency of Major Indian Ports using Markov Chain Monte Carlo Based Stochastic Frontier Analysis and Malmquist Index” and chaired Session at the International Conference on Data Envelopment Analysis, 18-21 November 2024, BIMTECH, Noida, India.
- Authored and presented a paper titled: Drivers of International Business – the Doughnut, Disruption, and Diversification, Perspectives
- Chaired Session Track: “Trade Barriers.”
- Discussant of the paper titled “A quantitative assessment of the Indo-Pacific Economic Framework (IPEF) and India opting out of the trade pillar: Evidence from a global economic model “authored by Rahul Sen and Somesh Kumar Mathur Auckland University of Technology (AUT), New Zealand and IIT, Kanpur.

Management Development Programmes

24-Week Certificate Programme in Business Management (HR & Finance) for the Officers of DGR Batch 17 (12 Aug. 2024 to Jan. 2025)

This comprehensive 24-week certificate programme is designed specifically for Directorate General of Resettlement (DGR) officers. Focusing on key aspects of Business Management with special emphasis on Human Resources and Finance, the programme aims to equip participants with the necessary skills to manage organizational resources effectively, understand financial systems, and drive HR strategies in dynamic business environments. The course will run from 12 August 2024 to 24 January 2025, combining theoretical knowledge with practical insights.



5-Day Training Programme on Land Ports and Cross-Border Trade Facilitation for Land Port Authority of India at India Aviation Academy

This intensive 5-day training programme was tailored for officials of the Land Port Authority of India (LPAI) to enhance their understanding of land ports and the logistics of cross-border trade facilitation. The course covered vital topics, including the functioning of land ports, customs procedures,



trade regulations, and border security measures, aiming to improve the efficiency of cross-border movement and trade operations at India's land borders. The programme at the India Aviation Academy provided a platform for knowledge exchange and capacity building.

5-Day Training Programme on Global X International Trade and Negotiations at BEL Premises, BEL Bangalore

The 5-day training programme on Global X International Trade and Negotiations was designed to provide participants with insights into international trade dynamics, negotiation techniques, and cross-border trade strategies. Held at the Bharat Electronics Limited (BEL) premises in Bangalore, this course aimed to enhance participants' negotiation capabilities and global trade awareness, focusing on practical applications in international business and trade negotiations.



3-Day Training Programme on Export Management for the Officers of Mazagaon Dock Shipbuilders Limited

This 3-day training programme focused on Export Management for Mazagaon Dock Shipbuilders Limited (MDL) officers. It aimed to develop the skills required to navigate the complexities of international markets, manage export processes, and understand global trade regulations. The course provided MDL officers with the knowledge needed to optimize export strategies, improve operational efficiency, and align with international shipping standards, ensuring the growth of India's shipbuilding export capabilities. ●

Publications by IIFT Faculty

Dr. Deepankar Sinha, Professor

- Basu, S., Sinha, D., and Sharma, N. (2024), "A Multi-stakeholder Study on the Effect of Layoffs on Separated Employees, Survivors and Organizations: What Needs to be Done?" *Management and Labour Studies*, 49(4), pp. 641-658.
- Nayak, N., Pant, P., Sarmah, S.P., Jenamani, M., and Sinha, D. (2024), "A Novel Index-based Quantification Approach for Port Performance Measurement: A Case from Indian Major Ports," *Maritime Policy & Management*, 51(2), pp. 174-205.
- Dua, A., Sinha, D., Chhabra, R., and Shah, B. (2024), "Exploring the Factors Causing Delay in Export by Containerised Multimodal Transportation," *International Journal of Advanced Operations Management*, 15(4), pp. 386-404.
- Sinha, D., and Sinha, D. (2024), "Optimization of Land Port Facilities in India: A Systems Thinking Approach," *Journal of Land Ports and Border Economy*, pp. 23-38.
- Sinha, D. (2024), "Estimating Opportunities for Errors in Multimodal Logistics System in Global Business," *International Journal of Services and Operations Management*, 47(2), pp. 256-275.
- Chakrabartty, S.N., and Sinha, D. (2024), "Assessing Direction of India's Exports: A Dynamic Framework," *Journal of Asian Economic Integration*, 6(1), pp. 63-89.
- Chakrabartty, S.N., and Sinha, D. (2024), "Multi-dimensional Assessment of Port Performance: A Composite measure," *Journal of Maritime Research*, 21(2), pp. 235-245.

Dr. Asheesh Pandey, Professor

- Anand, Y., Pandey, A., Yadav, M.P. (2024), "Dialogue to Diplomacy: QUAD is shaping the Emerging Global Order," *Policy Circle*, 25 October. <https://www.policycircle.org/opinion/quad-reshaping-indo-pacific/>
- Anand, Y., Pandey, A. (2024), "Global Green Finance: Roadmap for India," *IIFT*

International Business and Management Review Journal, 18 October. <https://doi.org/10.1177/jiift.241276313>

- Anand, Y., Pandey, A. (2024), "Feasibility Study of Blockchain Technology for Circular Economy: A Bibliometric and Systematic Review," *ABDC C*.

Dr. Oindrila Dey, Assistant Professor

- Dey, O. and Lodh, R. (2024), "International Trade And Asymmetric Information: Tracing the Changing Trade Preferences," *Contemporary Issues in International Trade: Challenges & Opportunities* (Eds.: Bhattacharya, R., Mazumdar, D.) *Emerald Publishing Limited, UK*. <https://doi.org/10.1108/978-1-83797-320-020241023>
- Dey, O. and Chakraborty, S (2024), "Negative License Fee: A Good or a Bad Deal? A Case of Mixed Technology with Convex Cost," *International Trade, Resource Mobility and Adjustments in a Changing World- Essays in Memory of Ronald W. Jones* (Eds.: Marjit, S., Mondal, B.) *Springer Nature*,
- Dey, O. and Chakraborty, C. (2024), "Influence of WTO and Global Dynamics on Trade Flows: A Machine-Generated Literature Overview," *Springer Nature*. <https://doi.org/10.1007/978-981-99-7375-0>, 2024.

Dr. Anju Goswami, Assistant Professor

- Goswami, A. (2024), "Green Banking, Sustainability and Covid-19: A Systematic Literature Review," *Journal of Accounting Literature*, 29 November.

Dr. Oly Mishra, Assistant Professor

Mishra, O. (2024), "Twirl Store: Pioneering Sustainable Textile Practices by Closing the Loop," *Emerald Emerging Markets Case Studies*, 14(4), pp. 1-29. <https://doi.org/10.1108/eemcs-10-2022-0378>

