



# iift NEWSLETTER



OCTOBER-DECEMBER 2023

## Annual Convocation of the Institute

Convocation is one of the mega and annual events of the Institute. Preparations for this event start with a declaration of the results of all long-duration programmes. The event carries a huge significance for the graduating students and is a moment of pride for their families too. The 56<sup>th</sup> Convocation of IIFT was held on 2 November 2023.

Shri Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs and Food & Public Distribution and Textiles, Government of India was the Chief Guest and Shri Sunil Barthwal, Commerce Secretary, Ministry of Commerce & Industry, Government of India presided over the Convocation Function. They gave away Medals/Prizes and Certificates to the students.





The batch-wise details of the Convocating batches are as follows:

Name of Programme	Rank Holders	No. of Awardees
Ph.D.	16	–
MBA(IB) July 2021-Feb. 2023 Delhi	3	417
MBA(IB) 2021-23 Kolkata		
MBA(IB) July 2020-23 Delhi	3	25
MBA(IB) July 2019-23 Kolkata	3	5
MA(Economics) Delhi	5	85
MA(Economics) Kolkata		
EPGDIB 2021-22 Delhi	3	64
EPGDIB 2021-23 (Online)	4	32
EPGDIBS 2021-22 (Kolkata)	3	40
	<b>40</b>	<b>668</b>
<b>TOTAL</b>	<b>708</b>	

### Port Visit of MBA(IB) 2021-24

Port Visit is an integral part of any of the batches handled by the GSM Division. This is being organized by the Institute covering organizations and institutions connected with International Business promotion and facilitation and is intended to provide the students an opportunity to get insight into the operational aspects of these Organizations. This course carries 4 credits.

A faculty is nominated for each contingent of students undertaking field/port visits. The Port Visit for the batch of MBA(IB) 2021-24 – WK was held in the month of October 2023.

### Conduct of Trimester Examination in physical/on-Campus mode

The end-term exams of the following batches are being held during this duration

1. MBA(IB) 2022-24 (FT) – Tri. V
2. MBA(IB) 2023-25 (FT) – Tri II
3. MBA(BA) 2023-25 (FT) – Tri II
4. MBA(IB) 2021-24 (WK) – Tri VII

5. MBA(IB) 2022-25 (WK) – Tri IV
6. MBA(IB) 2023-26 (WK) – Tri I

### Comprehensive Viva for the Batch of MBA(IB) 2022-24

The Comprehensive Viva at the end of the first, second & third year is designed to evaluate the student's understanding and appreciation of the inter-relationship of various courses.

The Comprehensive viva for the batch of MBA(IB) 2022-24 is being held from 24 November 2023.

### Summer Internship Viva for the batch of MBA(IB) 2023-25 and MBA(BA) 2023-25

The students would undertake a Summer Internship in a firm as allotted to each candidate following the due process by Student Placecom. The students should submit a report after completion of the Internship which is evaluated. The Summer Internship Report carries 3 credits. The final grade in the Summer Internship Report is based on the grade awarded by the firm and viva-voce conducted by an approved panel in the Institute.

Summer Internship viva for students of MBA(IB) 2023-25 and MBA(BA) 2023-25 will be held from 20 December 2023 onwards.

## Student Activities

### Trade Winds 2023

IIFT continued its legacy of bringing together corporate leaders and young minds in its much-awaited flagship event, Trade Winds 2023, from the 13 to 15 of October 2023. This year's International Business Conclave consisted of 8 back-to-back summits, carefully crafted to facilitate resourceful discussions on the theme inspired by the recently conducted G20 Summit, 'One World One Economy One Future'. The students at IIFT got to unlock their latent potential and skills in business by directly interacting with Industry leaders and CEOs. Apart from this, the



conclave also witnessed the annual magazine launches of our clubs and cells.



### Garba Night

The college campus came alive with the vibrant colors and rhythmic beats of Navratri as it hosted an unforgettable Garba Night on 20 October 2023. Students, adorned in traditional attire, swayed to the melodies of Garba music, creating a mesmerizing spectacle of twirling bodies and contagious energy. The air was filled with laughter, joy, and the delectable aroma of mouthwatering delicacies, making it a night to remember.

### Ultimate Warriors League

UWL is about marketing, finance, operations, strategy, and human resource management. All the domains of MBA are associated with this mega event and there are management lessons to be learned from this competition. There are four



teams Aryan Juggernauts, Southern Stallions, Eastern Gladiators, and Mumbai Hawks that are up for bidding.

This year, under UWL XIV, each team then gets a purse of 7000 points to buy players and build a squad of 30 for each of the sports which included a relay race, cricket, table tennis, basketball, volleyball, football, badminton, sports quiz, chess, FIFA, carrom, BGMI, throwball, and poker, etc. Aryan Juggernauts emerged as the winner of UWL XIV.

### Halloween Party

The Halloween Party, organized by the Cultural Committee, Melange, was a resounding success, filled with fun, laughter, and frights, on 7 November 2023. Students donned their most creative Halloween-inspired prom attire and danced the night away. The venue was transformed into a haunted wonderland. Students captured the magic of the night with photos in a Halloween-themed photo booth. It was a night to remember, where the lines between fantasy and reality blurred, and where memories were made that will last a lifetime.



### Marathon

IIFT Marathon, organized by the Cultural Committee of IIFT, has been a huge success in the past with the participation of more than 1000 students across UG and PG colleges from Delhi NCR. This event is dedicated to a noble cause.





This year, we aim to increase awareness, conversation, and action around inclusivity through the marathon's theme: "Run for Pride". The marathon will consist of 4 races - 5.5 km (Men & Women) and 11.5 km (Men & Women) and was held on 19 November 2023.

### **Kalagram**

Koshish, the social awareness cell of IIFT did an amazing job at spreading smiles at Kalagram - a heartfelt effort to bring joy to children and provide them a day filled with laughter and endless fun, on 8 November 2023.

The day saw enthusiastic participation by the children of the NGO as well as the students of IIFT for dance and music performances.



### **Photowalk to Humayun's Tomb**

Pixcell - The Photography & Film Cell is excited to announce the 3rd Photowalk of the year to Humayun Tomb on 2 November 2023. History enthusiasts and photography enthusiasts came together, capturing the intricate details and timeless



beauty of this UNESCO World Heritage Site. Participants left with stunning images and a deeper appreciation for history and architecture.

### **Blood Donation Camp**

Melange, the cultural committee of IIFT, organized a Blood Donation Camp on 27 November 2023 in the IIFT Campus. This is being organized in association with HDFC Bank and will include volunteers coming ahead for blood donation for the greater good.



### **Grand Alumni Reunion (GAR)**

GAR is the annual homecoming, which sees the participation of alumni across batches and sectors. Amidst the chilly winter evening, the campus gets engulfed in the warmth of the alumni, faculty and current batch of students. This year, GAR was held on 9 December 2023. The Grand Alumni Reunion is an evening filled with laughter, storytelling, and the chance to connect with fellow alumni who have shared the highs and lows of the MBA journey at IIFT.



## Participation by IIFT Faculty

**Dr. Satinder Bhatia**, Vice Chancellor

Delivered a talk on Global Collaboration for Defence Production & Exports including Policy for Defence Exports, and participated in the interactive session organized by the College of Defence Management (CDM), Secunderabad on 27 December 2023.



Dr. Bhatia was the guest speaker at Panel Discussion on Supply Chain Management which was conducted on the same day at the college campus. SCM Panel Discussion is an Annual event of the college. The Theme of the Panel Discussion was ‘Indian Aspiration for Defence Production & Exports’. The panel of guest speakers comprised distinguished subject matter experts from the industry/trade organizations, the Ministry of Commerce & Industry (MoCI),

the Department of Defence Production (DDP), DRDO, and Senior Service Officers.

College of Defence Management (CDM) is a premier Tri-Service Management Institute of the Armed Force that is imparting management education to the select senior officers of the three services, paramilitary and officers from India’s friendly foreign countries.

**Dr. Jaydeep Mukherjee**, Head IIFT Gift City (Gandhinagar) Campus

- Delivered a talk on “Sustaining India’s Growth Story: Challenges and Opportunities” at Gujarat University on 17 December 2023 as part of a TEDx event organized by the Indian Institute of Sustainability, Gujarat University.

**Dr. Sugandha C. Huria**, Assistant Professor

- Delivered a talk on “Trade and Development: Why EMEs Matter”, at Christ University, Delhi-NCR Campus on 25 October 2023.
- Presenting a paper titled “Investment Provisions, and the Welfare Effects of a Free Trade Agreement – A Theoretical Assessment” at CIIE (Contemporary Issues in International Economics) 2023, on 16 November 2023, organized by the Department of Economics, IIFT Kolkata in collaboration with the Foreign Trade Review (Sage Journal).
- Presented a snippet on “STRI (Services Trade Restrictiveness Index) for Negotiations at the PHDCCI’s programme on “Challenges and Opportunities for MSMEs: A Research Roadmap” on 7 November 2023.

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## Division of Alumni Affairs

### Grand Alumni Reunion 2023

It is that time of the year again when the mornings are rosy, there's a chill in the air, and the buzz of GAR is everywhere! The Alumni Relations Committee will be hosting the Grand Alumni Reunion (GAR) on 9 December 2023 at the IIFT Delhi Campus. This also includes the 10, 15 & 25- year reunions for the batches of 2013, 2008, and 1998.



### Live Projects

As part of the ongoing efforts to enhance student learning, the Alumni Relations Committee reached out to a number of its corporate connections in order to bring in Live Project opportunities for the current students. Live projects were invited in diverse functions like financial management & analysis, brand strategy, digital marketing, business & product consulting and supply chain management. Potus India Pvt. Ltd. opened a position for market research in the edible oils category. Fivot, an app-based technology company whose founder is an IIFT alumnus, opened another role in digital marketing for our students. Both the live projects are currently in progress, and we are expecting to open many more roles for students in the coming days.

### Alumni Co-ordinator Election

The election for the Alumni Co-ordinator was held at the Delhi campus. A number of enthusiastic candidates applied for the post. After multiple rounds of interviews, Shubham Patil from MBA(IB) Batch of 2023-25 emerged as the candidate of choice. He will now take up the mantle as the Alumni Coordinator in the coming academic year.

### Alumni Guest Lecture, Kunal Shah, Key Account Manager, Unilever

The Alumni Relations Committee on 9 October 2023 has successfully organized a Guest Lecture, featuring the esteemed Mr. Kunal Shah. A distinguished alumnus of IIFT Kolkata, holding an MBA(IB) from the Batch of 2016-18, Mr. Shah currently serves as the Key Account Manager at Unilever. In this role, he plays a pivotal part in shaping digital strategies that fuel competitive growth. Mr. Shah, who has actively participated in various Alumni Relations Committee initiatives in the past, graciously accepted our invitation to share his valuable insights. The focal point of his lecture was his extensive experience in the dynamic realms of FMCG and E-Commerce. Students had the unique opportunity to glean wisdom from a successful alumnus, gaining valuable perspectives and lessons from Mr. Shah's remarkable journey. The event aimed to foster a deeper connection between current students and accomplished alumni, offering an invaluable platform for learning and inspiration.

### IIFT Kolkata Chapter Meet 2023

Nomoskar from the Alumni Relations Committee! The much-anticipated Kolkata Chapter Meet unfolded with resounding success as 50 alumni graced the occasion, turning it into a memorable reunion, hosted on 4 November 2023, the evening was a lively celebration of shared experiences and a wonderful opportunity to create new memories. Laughter echoed through the venue as old friends



reconnected, sharing anecdotes from their time at IIFT and catching up on life's journeys since then. The event was not only a nostalgic trip down memory lane but also a platform for forging new connections within the expansive alumni community. Attendees seized the chance to stay updated on the latest developments at IIFT, fostering a sense of continued belonging. The overwhelming turnout and the vibrant atmosphere underscored the enduring spirit of camaraderie among our alumni.



## CORE Meet at Footwear Design & Development Institute (FDDI)

The recently concluded third professional alumni meet, held on 24 November 2023, at the Footwear Design and Development Institute, Kolkata Leather Complex, marked a significant milestone in the ongoing initiative aimed at fostering convergence among five prestigious institutes under the Ministry of Textiles and Commerce & Industry. The event, attended by our distinguished IIFT alumni and Professor K. Rangarajan, Head, IIFT Kolkata Campus, was with a clear objective – to encourage collaboration and an industry-academia interface. By bringing together alumni from the Footwear Design and Development Institute (FDDI), Indian Institute of Foreign Trade (IIFT), Indian Institute of Packaging (IIP), National Institute of Design (NID), and National Institute of Fashion Technology (NIFT), the meet sought to create a dynamic platform for knowledge exchange, professional networking, and the

establishment of a robust global network. The success of the event lies not only in the number of





attendees but also in achieving the broader goal of enhancing collaboration and synergy among these premier institutes.



## Publications by IIFT Faculty

**Dr. Asheesh Pandey**, Professor

- Rajni Joshi, R., Pandey, A., Singh, K. (2023), “Role of Risk Characteristics on Capital Structure Adjustments Evidence from India”, *International Journal of Public Sector Performance Management*, Vol. 12 No. 4, November, pp. 571-583.

**Dr. Sujata Kar**, Associate Professor

- Moolchandani, R. and Kar, S. (2023), “Impact of Board Attributes on Corporate Cash Holdings: Evidence from India”, *International Journal of Managerial & Financial Accounting*. Accepted November 27.

**Dr. J.K. Verma**, Assistant Professor

- Gupta, S. and Verma, J.K. (2023), “Reverse Traceability Framework for Identifying Liability of Crashes for Self-Driving Vehicles using Blockchains”, *Journal of Global Information Management*, Vol. 31, No. 7, 15 June, pp. 1-21.



We are pleased to inform you that the In-house journal *FOCUS WTO* was positively evaluated in the SJIF Journal Rank List evaluation process consecutively for the third year, which resulted in a score given SJIF 2022 = 5.453 (Scientific Journal Impact factor for 2022). It is the fourth year that the rank of the Journal Increased. In previous years SJIF scores were SJIF Rank 2021 = 4.988, 2020 = 4.817 and SJIF Rank 2019 = 4.715.

SJIF is an Internationally, recognized platform for promoting scientific achievements, as well as supporting publishers and scientific communities interested in state-of-the-art research activities in innovation and applied science areas. It currently contains over 23000 journals from all over the world.

*Focus WTO* is indexed in SJIF, DRJI, J GATE, Indian Citation Index, and ROAD (Directory of Open Access Scholarly Resources).



# International Collaborations & Capacity Development (ICCD) Division

The following Achievements/Activities were undertaken by the International Collaborations & Capacity Development (ICCD) Division:

## Memorandum of Understanding (MoU)

### New MoUs Signed

The Institute has signed a General Academic Cooperation Agreement and Student Exchange Agreement with EM Normandie, France on 25 October 2023 for a period of 5 years with auto-renewal mode. EM Normandie Business School, located in Normandy, France is a triple-crown accredited (AACSB, EQUIS, AMBA) business school with 95<sup>th</sup> QS Ranking 2023.

## Foreign Delegation Visits to IIFT

ICCD regularly receives delegations throughout the year from various Universities/Institutions/Corporates, etc. These visits enable IIFT to network and enter into new collaborations.

1 Distinguished delegations from the Vietnam Academy of Social Sciences (VASS) and the Vietnam Institute for Indian and Southwest Asian Studies (VIISAS) visited IIFT on 13 October 2023 to discuss future ventures. Mr. Nguyen Thanh Ha, Director General, ICD-VASS; Dr. Pham Cao Cuong, Deputy

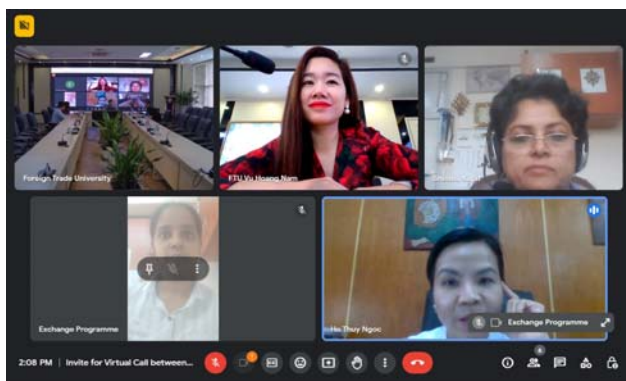
Director, VASS; Dr. Pham Thai Quoc, VASS; Dr. Dang Thai Binh, VASS; Dr. Ho ThiThanhNga, VASS; Ms. Pham Thuy Nguyen, VASS; Mr. Bui Trung Thuong, Trade Counselor, Embassy of Vietnam, New Delhi; Mr. Nguyen Tien Hien, Embassy of Vietnam, New Delhi attended the meeting.

- 2 Mr. Alvin Kressler, Executive Director/CEO and Mr. Joel Pannikot, Managing Director & Head, Asia-Pacific, CMT Association's, New York, USA met Dr. Sheeba Kapil, Head (ICCD) on 16 October 2023 to discuss future ventures. CMT Association's stated mission is to educate the public, the Investment community and its membership in the theory, practical and application of technical analysis.
3. Prof. Monty Adkins - Dean of the Graduate School, University of Huddersfield, UK and Prof. Abhijit Sharma - Professor of Economics and Finance, Director of Graduate Education, University of Huddersfield, UK visited IIFT on 6 November 2023 to meet Dr. Sheeba Kapil, Head-ICCD and International Relations Committee (IRC) to discuss the future ventures.





4. Vice-President of Foreign Trade University, Hanoi, Vietnam, Associate Professor Dr. Dao Ngoc Tien along with his team Associate Professor Ho Thuy Ngoc - Dean of Faculty of International Trade; Dr. Vu Huyen Phuong - Lecturer in International Trade, Deputy Head of Research Management; Prof. Vu Hoang Nam - Lecturer at FTU, a discussion held on 7 November 2023 with Dr. Sheeba Kapil, Head- ICCD about enhancement of Agreement.



5. Honored to have hosted a Distinguished delegation from the University of Geneva on 12 December 2023. Prof. Christine Kaddous, Director of MEIG Programme, University of Geneva; Mr. Philipp Hahn, Programme Coordinator, University of Geneva; Dr. Satinder Bhatia, Dean and Director, IIFT; Dr. Sheeba Kapil, Head, ICCD, IIFT; Prof. James J. Nedumpara, Professor and Executive Director, CTIL; Dr. Pritam Banerjee, Head and Professor, Centre for WTO studies have attended the meeting. Both the Institutes envisioned a horizon encompassing Faculty Training Programmes, Officer's academic



initiatives, and Student Exchange paving the way for a robust and symbiotic relationship between our institutions.

6. Dr. Raman Ramchandran-Director, KJ Somaiya Institute of Management, Mumbai visited IIFT along with his team Prof. Chandan Singhavi- Associate Professor; Mr. Arvind Pandi Dorai and Mr. Amit Kotnala on 18 December 2023 to meet Dr. Satinder Bhatia - Director, Dr. Sheeba Kapil, Head- ICCD, Dr. Sanjay Rastogi, Head - GSM, Dr. O.P. Wali, Head - Research, Dr. Asheesh Pandey, Head - MDP to discuss with expertise how to internationalize the B-School in terms of International curriculum, Placements, leveraging international collaboration.



7. Ms. Priya Rawat, Chief Operating Officer (COO), Invest India visited IIFT on 20 December 2023 to meet Dr. Satinder Bhatia, Director, Dr. Sheeba Kapil, Head - ICCD, and Dr. O.P. Wali, Head - Research to discuss future research collaborations.





8. Dr. Sheeba Kapil, Head - ICCD attended the AACSB Asia Pacific Annual Conference which was held in Osaka, Japan from 29 November to 1 December 2023 organized by the Association to Advance Collegiate Schools of Business (AACSB), is a global nonprofit organization that is dedicated to improving the quality of business education worldwide.



9. Dr. Sheeba Kapil, Head - ICCD visited Vietnam Institute for Indian and Southwest Asian Studies (VIISAS), Vietnam Academy of Social Sciences (VASS), Hanoi, Vietnam on 22 December 2023 for a discussion on INDO-Vietnam cross border investments and future research collaboration.



### Student Exchange Programme 2023-25

#### Inbound

Two Students Mr. Baptiste Martinon, EM Strasbourg Business, France and Mr. Guerin Pierre, Rennes School of Business, France, came to IIFT under the Student Exchange programme for the Trimester October to December 2023.

Dr. Sheeba Kapil is proud to share that 58 exemplary students are embarking on a noteworthy and transformative journey as part of the Student Exchange Programme. This academic year, our distinguished cohort would be a part of prestigious and globally acclaimed Business Schools across Europe, in France, Germany, Finland, and, notably, Russia – a first for our institution.

In the AY 2023-24, around 61 students have been involved in the Two-Way Student Mobility from IIFT to various global universities under the Student Exchange Programme.





**OUTBOUND STUDENTS MBA(IB) 2023-25 BATCH & MBA(BA) 2023-25 BATCH  
IIFT TO INTERNATIONAL/GLOBAL PARTNERS SCHOOLS/UNIVERSITIES**

**(TRIMESTER JANUARY-MARCH 2024)**

Name of the Student	Alloted University	Country	Course
Shruti Mohan	EM Strasbourg, France	France	MBA(IB) 2023-25
Rajesha G.M.	IESEG School of Management, France	France	MBA(IB) 2023-25
Rinshul Goel	IESEG School of Management, France	France	MBA(IB) 2023-25
Sujit Kumar	ESC Rennes School of Business, Franc	France	MBA(IB) 2023-25
R.S. Mandawale	ESC Rennes School of Business, Franc	France	MBA(IB) 2023-25
Avishi Bansal	ESC Rennes School of Business, Franc	France	MBA(IB) 2023-25
Siddhi Choraria	Hanken School of Economics, Finland	Finland	MBA(IB) 2023-25
Avinash Kumar	University of Saarland, Germany	Germany	MBA(IB) 2023-25
B. Aditya Venkata	Hanken School of Economics, Finland	Finland	MBA(IB) 2023-25
Tanvi Piyush Chitalia	ESC Rennes School of Business, Franc	France	MBA(IB) 2023-25
Ajinkya Awachar	Grenoble Ecole de Management, France	France	MBA(IB) 2023-25
Samikshya Swain	ESC Rennes School of Business, Franc	France	MBA(IB) 2023-25
Prashant Yadav	EM Normandie, France	France	MBA(IB) 2023-25
Ayush Sharma	EM Normandie, France	France	MBA(IB) 2023-25
Amulya Aggarwal	EM Normandie, France	France	MBA(IB) 2023-25
Apoorv Agarwal	EM Normandie, France	France	MBA(IB) 2023-25
Lakshay Dang	EM Normandie, France	France	MBA(IB) 2023-25
M.K. Muhammed Althaf	EM Normandie, France	France	MBA(IB) 2023-25
Paramanand	EM Normandie, France	France	MBA(IB) 2023-25
Pranav Hoon	EM Normandie, France	France	MBA(IB) 2023-25
Reshwadithya V.B.	EM Normandie, France	France	MBA(IB) 2023-25
Som Nath	EM Normandie, France	France	MBA(IB) 2023-25
Sophia	EM Normandie, France	France	MBA(IB) 2023-25
Srajan Sahu	EM Normandie, France	France	MBA(IB) 2023-25



Name of the Student	Alloted University	Country	Course
Sukanta Pal	EM Normandie, France	France	MBA(IB) 2023-25
Suyash Kumar Sahu	EM Normandie, France	France	MBA(IB) 2023-25
Tanishq Renwal	EM Normandie, France	France	MBA(IB) 2023-25
Sourabh Chaudhari	EM Normandie, France	France	MBA(IB) 2023-25
Eshika Agarwal	EM Normandie, France	France	MBA(IB) 2023-25
Anmol Motsara	EM Normandie, France	France	MBA(IB) 2023-25
Abhishek Tiwari	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Anirudh Mattu	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
A.K. Chaurasia	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Rahul Mane	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
S.M. Padmanjali	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Shikhar Khatri	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Shivam Mundhra	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Shyam Agrawal	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Stuti Bazari	GSEM UrFU, Russia	Russia	MBA(IB) 2023-25
Saiteja	GSEM UrFU, Russia	Russia	MBA(BA) 2023-25
Keshav Damani	ESC Rennes School of Business, France	France	MBA(BA) 2023-25
A. Kumar Manher	GSEM UrFU, Russia	Russia	MBA(BA) 2023-25
Komal Kumari	GSEM UrFU, Russia	Russia	MBA(BA) 2023-25
J.K. Sandeep	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Aman Anand Chanduka	IESEG School of Management, France	France	MBA(IB) 2023-25
Saideeksha Reddypally	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Aniket Nandlal Kamble	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Farzana Ramsan	Hanken School of Economics, Finland	Finland	MBA(IB) 2023-25
L.V. Kumar Agrawal	IESEG School of Management, France	France	MBA(IB) 2023-25
Monidipa Ghosh	EM Strasbourg Business School, France	France	MBA(IB) 2023-25



Name of the Student	Alloted University	Country	Course
Sreevidya Makkapati	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Rashi Agrawal	Hanken School of Economics, Finland	Finland	MBA(IB) 2023-25
Hardeep Singh	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Pranit Nitin Beley	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Shreyansh Agrawal	IESEG School of Management, France	France	MBA(IB) 2023-25
Keshabananda Sonowal	Grenoble Ecole de Management, France	France	MBA(IB) 2023-25
Dipankar Pegu	ESC Rennes School of Business, France	France	MBA(IB) 2023-25
Abhishek Kumar Bharti	University of Saarland, Germany	Germany	MBA(IB) 2023-25

### Faculty Development Programme

The approved National/International Conference/Training programmes under the Faculty Development Programme during the period October to December 2023 are given below:

#### NATIONAL/INTERNATIONAL CONFERENCE/TRAINING PROGRAMMES/ INVITED SPEAKER/SESSION CHAIR

Name of the Faculty	Conference/Training Programme Title	Organizing Institution
<b>Dr. Preeti Tak</b>	ANZMAC 2023- Marketing for Good	Australian and New Zealand Marketing Academy
<b>Dr. Anchal Arora</b>	Keynote Speaker for an International Conference on Review of Investment & Trade Cooperation between India & Vietnam	Hanoi, Vietnam
<b>Dr. Sheeba Kapil</b>	Invited Keynote Speaker for a session on “Today’s Global Issues and their Effects on Business Schools in International Accreditation Process” at AACSB Asia Pacific Annual Conference	Asia Pacific Annual Conference, AACSB, Osaka, Japan
	Invited Keynote Speaker on “India Vietnam Cross Border Trade & Investment: Way Forward” for VASS & VIISAS Faculty & Research Scholars	Vietnam Academy of Social Sciences (VASS) and Vietnam Institute for Indian and Southwest Asian Studies (VIISAS), Hanoi, Vietnam



## Management Development Programmes

During the period from October – December 2023, the MDP Division has conducted a total of 8 programmes for officers/executives of various levels. Out of these 2 were hybrid programmes and 6 were sponsored programmes. A total number of 231 participants benefited from these programmes

During October–December 2023, the following significant programmes/activities were conducted by MDP Division:

- **MDP on “Export Import Management” organized for the Officers of Mazagon Dock Shipbuilders Limited (17-19 October 2023) at Delhi Campus**

MDP division has successfully organized a 3-day training programme on Export and Import Management, tailor-made for the Esteemed Professionals of Mazagon Dock Shipbuilders Limited (MDL). The Event Gathered Senior Officials from MDL, ensuring a diverse and knowledgeable audience. The Inaugural Ceremony on the first day of the programme was a momentous occasion wherein the Inaugural Address was delivered by Dr. Asheesh Pandey.



- **One Day Awareness Programme on “Defence Export Policy” for Bharat Electronics Limited on 27 October 2023 at Ghaziabad and on 30 November 2023 at Bangalore**

The programme objective was to train the participants to perform and make the organization

a World Class Enterprise in the field of professional Electronics. Towards improved performance on the parameters through the training, the executives gathered the knowledge for the Defence Export Policy, which will promote the export percentage of BEL.

- **Foundation Course on Foreign Trade for the Executives of Hindustan Petroleum Corporation Limited (Dec. 2023 to March 2024)**

MDP Division of the Indian Institute of Foreign Trade, Delhi Campus orchestrated a comprehensive 3-month Foundation course on Foreign Trade for the Executives of Hindustan Petroleum Corporation Limited (Hybrid) during (Dec. 2023 to March 2024).



CATEGORY-WISE PROGRAMME DETAILS		
Programmes	No. of programmes	No. of participants
Sponsored Programmes	6	167
Hybrid/Online (long duration)	2	64
<b>Total</b>	<b>8</b>	<b>231</b>



## Activities of Economics Division

MA (Economics) 2023-25 Batch and MA (Economics) 2022-24 teaching is under process.

Forty-three Students of MA(Economics) 2021-23 (Delhi Campus) were awarded degrees at the 56<sup>th</sup> Convocation held on 2 November 2023.

### Research Studies under Progress

1. The Future of UK-Indian Trade and Cross-Border Investment in a Changing Global Environment (Sponsor: ICSSR-ESRC-UKRI).
2. An Evaluation of the ECGC's MLT Business with a view to improve the Export Performance of India (Sponsor: Export Credit Guarantee Corporation of India).
3. Ease of Doing Business and the Performance of Indian Firms: A Firm-Level Study across

Industries and States (Ministry of Corporate Affairs).

4. Appointment of Designated Agencies under the Brand Promotion in Footwear and Leather Sector sub-scheme of the Indian Footwear and Leather Development Programme (IFLDP) (DPIIT).

### Seminar/Webinar/Event

- Shri Chaitanya Lekharaju, Research Associate at CTIER, Soumya Misra, CTIER was invited as a speaker at the seminar "Insights on CTIER Handbook: Technology and Innovation in India 2023" conducted on 18 November 2023.
- Webinar/Event on "Modern Day Bank" was conducted by NatWest Group on 10 November 2023 and was attended by both the students of Delhi & Kolkata Campus.

### SEMINAR SERIES/EVENTS CONDUCTED BY IIFT ANALYTICS CLUB 2022-24 BATCH

Topic	Company	Date	Attended By
Building a Thriving Career in the Digital Era	Aditya Birla Group	25 Oct. 2023	Delhi and Kolkata
Role of Generative AI in Data Analytics	Cigniti Technologies	8 Nov. 2023	Delhi and Kolkata
Navigating the AI and Analytics Landscape: Unveiling Opportunities	Fractal Analytics	17 Nov. 2023	Delhi and Kolkata
Introduction to Risk Analytics in Financial Sector	Ex-Chief Risk Officer American Express India and Stashfin	1 Dec. 2023	Delhi and Kolkata
Evolution of Analyst: An E-commerce Perspective	Amazon India	2 Dec. 2023	Delhi and Kolkata
Metadata Management: A Practitioner's Perspective	Standard Chartered Bank	30 Dec. 2023	Delhi and Kolkata