



iift NEWSLETTER

JANUARY-MARCH 2023

International Collaborations & Capacity Development (ICCD) Division

The following activities were undertaken by the International Collaborations & Capacity Development (ICCD) Division:

New MoU Signed

The Institute signed a General Academic Cooperation Agreement and Student Exchange Agreement with Ural Federal University, Russia on 21 February 2023, for a period of 5 years with auto-renewal mode.

Accreditation & Ranking

- ICCD (A&R) Cell has submitted the data on Business School Questionnaire (BSQ) Programmes Module and Staff Compensation and Demographics Survey (SCDS) Surveys for AACSB.
- IIFT has filed for the Association of MBA's (AMBA) Accreditation and has a membership of the European Foundation for Management Development (EFMD) Accreditation. As on date, only 118 B-Schools in the world have garnered the Triple Crown Accreditation and IIFT is striving to be amongst such elite institutions.
- IIFT has participated in the All India Survey of Higher Education (AISHE), a Ministry of Education Survey, and Govt. of India.

- IIFT has submitted the data in Times B-School Rankings 2023.
- IIFT has represented nomination in Business Today-MDRA Best B-School Survey 2023.
- IIFT is one of the top-ranked B-Schools in India with a specialization in International Business. IIFT has participated in the following B-School rankings in AY 2021-22 and standings of IIFT at different platforms are as follows:

NUMBER OF RANKING SURVEYS IN WHICH IIFT PARTICIPATED IN 2021-22

| Name of Ranking | Rank |
|---|------------------|
| 12 th Chronicles All India B-School Survey | 5 th |
| Fortune India Best B-School 2022 | 9 th |
| Indian Institutional Ranking Framework (IIRF) | 9 th |
| Business Today – MDRA B-School Survey | 10 th |
| MBAUniverse.com Ranking | 12 th |
| National Institute Ranking Framework (NIRF) | 24 th |

Delegation visit from the University of Scranton, USA

A Delegation from the University of Scranton, USA visited IIFT Delhi on 24 February 2023 to meet Dr. Sheeba Kapil, Professor & Head (ICCD) to discuss General Academic Cooperation Agreement and Student Exchange Agreement.



Delegation visit from the University of Plymouth, UK

A 4-Member Delegation from the University of Plymouth, UK visited IIFT Delhi on 22 March 2023 to meet Dr. Sheeba Kapil, Professor & Head ICCD, and ICCD Team to initiate future ventures.



International Conference attended by Dr. Sheeba Kapil, Professor & Head (ICCD)

Dr. Sheeba Kapil, Professor & Head ICCD was invited as a Key Note Speaker and Chair of Sessions

on Financial Management and Institutions: Future Trends and Technologies and Accounting Systems and Auditing at EUMMAS A2S Conference on Global Social and Technological Development and Sustainability, Dubai during 21-23 February 2023.



Inbound Students

14 Inbound Students from Different Partner Institutes came to IIFT Delhi under Student Exchange Programme during the trimester Jan-March 2023.



Inbound Exchange Students

Inbound Exchange Students from International Universities to IIFT- Farewell (for Academic Session October 2022- March 2023).



Foreign Delegation Visits to IIFT during January-March 2023

| Name | University | Date of Visit | IIFT Members | Purpose |
|---|---|----------------------------------|---------------------------|---|
| Ms. Lichmira Dorota Mr. Mohit Srivastava Mr. Boiteux Lawrence | Ecole de Management, De Normandie B-School | 10 Jan. 2023 Virtual Meeting | Head (ICCD), ICCD Team | Signing of Student Exchange and General Academic Cooperation Agreement, Dual Degree |
| Mr. Gerald C. Zabolski Mr. Mark Higgins Mr. Murli Rajan Mr. Ashok Kallam | University of Scranton, USA | 11 Jan. 2023 Virtual Meeting | Head (ICCD), ICCD Team | Collaboration with IIFT in dual degree, signing of General Agreement and Student Exchange Agreements, Dual Degree (1+1) |
| Mr. Gerald C. Zabolski | University of Scranton, USA | 24 Feb. 2023 | Head (ICCD), ICCD Team | Dual Degree and Ph.D. Student Exchange |
| Ms. Julia Sennie | University of Saarland, Germany | 12 Jan. 2023, Virtual Meeting | Head (ICCD), ICCD Team | Collaboration with IIFT (General + SEP) |
| Reynaldo Cano | Alamo College District, San Antonio, USA | 2 Feb. 2023 Virtual Meeting | Head (ICCD), ICCD Team | Discussion about the Issues Raised by Outbound regarding Deficit of Credit at RSB |
| Mrs. Maud Le Bars | Rennes School of Business, France | 3 Feb. 2023 Virtual Meeting | Head (ICCD), ICCD Team | Renewal of MoU, Ph.D. and Faculty Exchange Programme |
| Prof. Ricardo Britto Ms. Amanda Ferriera | IBS Americas, Brazil | 9 Feb. 2023 Virtual Meeting | Head (ICCD), ICCD Team | Signing of Student Exchange and General Academic Cooperation Agreement, Ph.D. Collaboration |
| Ms. Wilma Paul Mr. Peter Ingram Dr. Atul Mishra Dr. Richard Packman | University of Plymouth, UK | 22 March 2023 | Head (ICCD), ICCD Team | Renewal of MoU and Fathoming the Possibilities of Executive Programmes |
| Mr. Obaidul Azam Md. Julfikar Islam Ms. Asia Binta A.S. | Bangladesh Foreign Trade Institute (BFTI) | 23 March 2023 Virtual Meeting | Head (ICCD), ICCD Team | |

Faculty Development Programme

The Approved IIFT Faculty participation for National/International Conference/ Training programmes under Faculty Development during the period January to March 2023 is given below:

| Name of the Faculty | Conference /Training Title | Date | Venue | Organizing Institution |
|------------------------------|---|-------------------------|------------------|--|
| Dr. Ashish Gupta | Refresher Course on Skill Development | 4-17 Jan. 2023 | Online | Dr. Harisingh Gaur Central University, Sagar, M.P. |
| Dr. Oindrila Dey | Asia Meet Econometric Society 2023 | 10-12 Jan. 2023 | Mumbai | IIT, Bombay |
| Dr. Jaydeep Mukherjee | 2 nd Edition of AMALIT Multidisciplinary Conference on “Towards Zero- For a Sustainable Tomorrow”. | 23 Jan. 2023 | Kerala | Amal College of Advanced Studies, Nilambur, Kerala |
| Dr. Jaydeep Mukherjee | 5 th National Symposium of Govt. College of Engineering & Ceramic Technology Alumni Association, Kolkata | 4 Feb. 2023 | Kolkata | Govt. College of Engineering & Ceramic Technology Alumni Association |
| Dr. Sheeba Kapil | EUMMAS A2S Conference on Global Social and Technological Development and Sustainability | 20-24 Feb. 2023 | Dubai | Skyline University College, Sharjah, Dubai |
| Dr. Rohit Mehtani | Business, International and the Political Economy | 22 Feb. - 19 April 2023 | Online | London School of Economics |
| Dr. Sheeba Kapil | Atmanirbhar Bharat: A Vibrant Growth in Indian Economy | 24-25 March 2023 | Bhiwani, Haryana | The Technological Institute of Textiles and Sciences (TIT&S) |

Inbound Students (from International/Global Partner Countries to IIFT)

Fourteen Students came to IIFT from different Universities under Students Exchange Programme for the Trimester January to March 2023.

| Name | Countries | Universities/Institution | Trimester |
|---------------------------------|-----------|--------------------------------------|------------------------------------|
| Anna Pujol | France | Grenoble Ecole De Management, France | Jan.-March 2023 |
| Alexia Grospas | France | Grenoble Ecole De Management, France | Jan.-March 2023 |
| Clara Courault | France | Grenoble Ecole De Management, France | Oct.-Dec. 2022 and Jan.-March 2023 |
| Charraire Yohan | Lille | IESEG School of Management | Jan.-March 2023 |
| Savineau Alexandre | Lille | IESEG School of Management | Jan.-March 2023 |
| Chieusse Romain | Paris | IESEG School of Management | Jan.-March 2023 |
| Clemence Carine Claire Richeter | France | Rennes School of Business | Jan.-March 2023 |
| Clement Jules Michel Nadaud | France | Rennes School of Business | Jan.-March 2023 |
| Thibault Mien Daniel | France | Rennes School of Business | Jan.-March 2023 |
| MaudetMaelys | France | Rennes School of Business | Jan.-March 2023 |
| Marie Sylvie Daniele Lambert | France | Rennes School of Business | Jan.-March 2023 |
| Alexandra Michelle Yvette Gonet | France | Rennes School of Business | Jan.-March 2023 |
| Anis Amin EL Mansori | France | Rennes School of Business | Jan.-March 2023 |
| Yannis Louis Boitte | France | Rennes School of Business | Jan.-March 2023 |

Outbound (IIFT to International/Global Partners Schools/Universities)

In the AY- 2022-23, around 35 students have been involved in the Two-Way Student Mobility from IIFT to various global universities under Student Exchange Programme including Ph.D. Student Mobility as well.

OUTBOUND STUDENTS - BATCH (MBA IB 2022-2024)

| Name of the Student | Period of Stay/ Trimester | Location | University |
|-------------------------------------|----------------------------|----------|---------------------------------------|
| Chaitanya Khawase | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Ayush Chauhan | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Urja Rastogi | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Shyamal Tiwari | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| G. Shiva Saurabh Sharma | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Satkirat Singh Ahuja | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Mihir Mandanka | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Divyanka Walde | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Tejasv Kalra | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Aditya Sriram | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Ankush Chopra | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Jessica Singh | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Chantimireddy Lohith Kumar Reddy | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Gundra Likith | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Vasu Goyal | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Apurv Gautam | 3 months (Jan.-March 2023) | France | Rennes School of Business, France |
| Kshitij Singh | 3 months (Jan.-March 2023) | France | Grenoble Ecole de Management, France |
| Durgam Sai Sravya Sanjusha | 3 months (Jan.-March 2023) | France | Grenoble Ecole de Management, France |
| Ajita Gupta | 3 months (Jan.-March 2023) | France | IESEG School of Management, France |
| Shagun | 3 months (Jan.-March 2023) | France | IESEG School of Management, France |
| Achintya Jain | 3 months (Jan.-March 2023) | France | IESEG School of Management, France |
| Nair Aparna Ranjith | 3 months (Jan.-March 2023) | France | IESEG School of Management, France |
| Rishi Nigam | 3 months (Jan.-March 2023) | France | IESEG School of Management, France |
| Jasmine Sood | 3 months (Jan.-March 2023) | France | IESEG School of Management, France |
| SaiAvinash Basava | 3 months (Jan.-March 2023) | Finland | Hanken School of Economics, Finland |
| Hemantvilas Wadekar | 3 months (Jan.-March 2023) | Finland | Hanken School of Economics, Finland |
| Rushabh Kumbhani | 3 months (Jan.-March 2023) | Finland | Hanken School of Economics, Finland |
| Rahul Gopal Shanbhag | 3 months (Jan.-March 2023) | Finland | Hanken School of Economics, Finland |
| Pandey Surya Shivnarayan | 3 months (Jan.-March 2023) | Germany | Universität de Saarlandes, Germany |
| Akriti Garg | 3 months (Jan.-March 2023) | Germany | Universität de Saarlandes, Germany |
| Pradip Das | 3 months (Jan.-March 2023) | Taiwan | National Dong Hwa University, Taiwan |
| Piyush Kamra | 3 months (Jan.-March 2023) | France | EM Strasbourg Business School, France |
| Panchali Baishya | 3 months (Jan.-March 2023) | France | EM Strasbourg Business School, France |
| Amulya Patil | 3 months (Jan.-March 2023) | France | EM Strasbourg Business School, France |

Division of Alumni Affairs

Netritva 2023

The Division of Alumni Affairs and the Alumni Relations Committee are honored to announce the successful conclusion of Netritva, our flagship offline conclave, centered around Women's Day. This event was hosted on 5 March 2023, in the IIFT Delhi Campus and was dedicated to acknowledging the achievements of our women alumni who come from a myriad of backgrounds and career paths.

This year's theme was "The Butterfly Effect: Small Decisions, Big Impact"- How the smallest of steps we take toward our goals create the biggest of impacts in the far future.

The panelists for the event included:

1. Ruppall Walia Sharma (Professor-Marketing and Head Delhi Centre, SPJIMR).
2. Anika Gupta (Vice-President - Development-Taj Group).
3. Shweta Choudhary Pathak (Founder-Aakarshan Jewels).
4. Akanksha Neeraj (Head of Agency Partnership-Google).

The session was moderated by Dr. Niti Nandini Chatnani - Professor and Head of Alumni Affairs.

During the discussion, the panelists shared their experiences and insights on the relevance of the "Butterfly Effect" in their personal and professional lives.



The Q&A session that followed was equally engaging and witnessed enthusiastic participation from attendees.

ALUMINATI- Netritva Special Edition

This year's fourth and final edition of the quarterly newsletter Aluminati was a Netritva special edition.

This edition of the newsletter featured:

1. Leading Edge - Ms. Preeti Arya, MBA(IB) 2005-07; Ms. Janani Kandaswamy, MBA(IB) 2009-11.
2. E-Speaks - Ms. Bhawana Bhatnagar, Executive Programme in IB 2017-18; Ms. Shalu Gupta, MBA(IB) 2017-19.
3. Aluminous - Ms. Jessica Sherwal, MPiB - 1995-97.

Career Guidance Programme

The Corporate Relations and Placements Committee conducted the first of its kind, Career Guidance Programme, a two-day event of specialized domain workshops by distinguished alums and industry leaders from across various domains on 25-26 February 2023 for the Batch of 2022-24 for their upcoming summer internships.

The workshop covered various domains such as marketing, finance, consulting, strategy, etc. The alums and industry leaders provided valuable advice, answered questions, and offered tips on how to succeed in their respective industries.

The speakers for the event included:

1. Mr. Neelesh Sahay, MBA(IB) 2013-15
2. Mr. Aman Varshney, MBA(IB) 2016-18
3. Mr. Sambit Panigrahi, MBA(IB) 2016-18
4. Ayush Patodia, MBA(IB) 2016-18
5. Mr. Vaibhav Kapoor, MBA(IB) 2018-20
6. Mr. Pranav Arora, MBA(IB) 2010-13

Events Conducted at IIFT

Grand Alumni Reunion and AGM – 18 December 2022

After 3 long years and amidst the 60th Year (Diamond) Celebrations of IIFT, the Division of Alumni Affairs was honored to host GAR '22, on the IIFT Delhi Campus for alumni across all batches and courses. The Alumni of the Year (AOTY) awards were awarded to Ms. Rajeshwari Srinivasan, CSO Titan Company Limited for her exemplary services in the corporate sector, and Mr. Sanjeev Jain, Serial Entrepreneur and Founder at CEOITBOX & TNS for his aspiring endeavors in the field of entrepreneurship.



Quo Vadis

The Annual Cultural and Management Fest of IIFT Delhi where, as a part of the Management Event 14 National Level Case Competition was organized over a period of three days with participation from the top B-Schools across India.

Big Fight

Section Wars also called the Big Fight at IIFT Delhi is an intra section series of competitions that Melange conducted from 10-13 January 2023. The event was composed of a wide variety of events planned over 3 days including singing, dancing, dramatics, and sports out of which the flagship event was the *Masterchef Competition*. Here students from both batches got an opportunity to come together and showcase their culinary skills and then even sell their food to peers using their marketing skills. All the funds were finally handed

over to Koshish - The Social Awareness Cell of IIFT which was then used for a social cause.

QUO VADIS 2023

“There is always light. If only we are brave enough to see it. If only we are brave enough to be it.” With the onset of this quote, the theme of Quo Vadis 2023 was “Symphony of Lights” which gave an inspiration to all of us to find a spark within ourselves and light it up to achieve our goals. It consisted of a wide range of cultural events including singing, dancing, *Nukkad Natak*, HIP HOP International, etc., and also management events that were conducted by clubs and cells of IIFT. With the onset of these events, Quo Vadis 2023 hosted ‘pro nites’ each day from 10-12 February 2023, where reputed artists from the industry come to the campus to perform at the concerts.

This time we had “The Yellow Diary” as our band for the band night, “Gaurav Kapoor” as our comedian for the comedy cafe, and the iconic duo of “Sachin-Jigar” for our Star Night. ●

Publications by IIFT Faculty

Dr. Sheeba Kapil, Professor

- Kapil, S., and Kumar, S. (2023), Unveiling the Relationship between the Ownership Structure and Sustainability Performance: Evidence from Indian M&A Participating Firms, *Journal of Cleaner Production*, ISSN: 0959-6526, (ABDC “A”).
- Kapil, S., and Kumar, S. (2023), Does Female on Board Affect M&A Participating Firms Performance? Empirical Evidence from India Using Dynamic Panel Data Analysis, *Indian Economic Journal*, Accepted (ABDC “B”).
- Kapil, S., and Kumar, S. (2023), Firm Performance Measures of Acquires: Evidence from NSE Listed M&A Participating Firms, *Corporate Governance and Sustainability Review*, ISSN: 2519-8971, Accepted (ABDC “C”).
- Kapil, S., and Rawal, V. (2022), Systematic Literature Review of Private Equity Determinants: Status, Evidence and Open Issues,

Vision: The Journal of Business Perspective, Sage Publications, 0(0)(ABDC "C").

- Ghosh, A. and Kapil, S. (2022), Is Altman's Model Efficient in Predicting Bankruptcy? – A Comparison among the Altman Z-score, DEA, and ANN Models, *Journal of Information & Optimization Sciences*, Taylor & Francis, 43(6), pp.1191-1207, (ABDC"C").
- Kapil, S., and Barick, Gaurav (2022), Startup Valuation Determinants: Examining the Economic Value of German Startups from a Strategic Theory Perspective, *IUP Journal of Applied Economics*, 21(2), ISSN: 0972-6861, (ABDC"C").
- Kapil, S., and Kumar, S. (2022), M&A Activities Impacting the Performance Measures of the Acquiring Firms: Evidence from Indian Listed Firms, *Artha- Vikas*, 58(1), ISSN: 0004-3567, (ABDC "C").

Dr. P.K. Das, Professor

- Das, P.K. and Das, A. (2022), Prediction, Risk Assessment and Comparison of Selected Emerging Markets' Stock Indices during COVID-19 Pandemic Using the Coherent Measure Comparing Selected Emerging Markets' Stock Indices, *Journal of Prediction Markets*, 16(3), pp. 81-97. (Published: February 2023).

Conference Paper

- Das, Pijush Kanti and Das, P.K. (2023), Forecasting Indian Inflation using Machine Learning Models, MDI M 3rd ICCBP, 5-7 January 2023.

Book Chapter

- Das, Pijush Kanti and Das, P.K. (2023), Forecasting Indian Inflation Using Machine Learning Models, in *Reinventing Management through Sustainability, Innovation and Analytics* Editors Dr. Biranchi Narayan Swar, Dr. Neeraj Singhal; Bloomsbury.

Dr. Jayanta Kumar Seal, Professor

- Seal, J.K. and Paul, A. (2023), Predicting the Supply Chain Impacts on Investment Behaviour due to the COVID-19 Outbreak - Evidence from Indian Stock Market, *The Journal of Prediction Markets*, 16(3), pp. 41-58.

Dr. Asheesh Pandey, Professor

- Asheesh Pandey and Utkarsh, "Determinants of Positive Financial Behavior: A Parallel Mediation Model, *International Journal of Emerging Markets*, Emerald, ABDC B (SCOPUS, Web of Science).

Dr. Kavita Wadhwa, Assistant Professor

- Wadhwa, K. and Syamala, S.R. (2023), Are Business Groups Different from Other Family Firms? Evidence from Corporate Investments during Political Uncertainty, *Emerging Markets Review*, Vol. 54 (ABDC-A).

Dr. Divya Tuteja, Assistant Professor

- Dua, P., and Tuteja, D. (2023), Synchronization in Cycles of China and India during Recent Crises: A Markov Switching Analysis, *Journal of Quantitative Economics*, pp. 1-21.

Dr. Neha Jain, Assistant Professor

- Tiwari, Chhavi, Jain, Neha, Goli, Srinivas, and Puri, Parul (2023), Political Determinants of Health: (Re)Examining the Role of Governance in Reducing Maternal Mortality, *Health Economics, Policy and Law*, pp. 1-26.

Dr. Miklesh Prasad Yadav, Assistant Professor

- Malhotra, G., Yadav, M.P., Tondon, P. and Sinha, N. (2023), An Investigation on the Dynamic Connectedness of Commodity Market with Financial Market During the Russia-Ukraine Invasion, *Benchmarking: An International Journal* (ABDC-B, SCOPUS).
- Sharma, S., Aggarwal, V., Dixit, N. and Yadav, M.P. (2023), Time and Frequency Connectedness Among Emerging Markets and QGREEN, FinTech and Artificial Intelligence-Based Index: Lessons from the Outbreak of COVID-19, *Vision: The Journal of Business Perspective*, (ABDC-C, SCOPUS).

Ms. Sugandha C. Huria, Assistant Professor

- Pant, Manoj and Huria, Sugandha (2023), Cost-Reducing Technologies and Labor Supply in a Krugman-type Model where Consumption is Time-Constrained: Some New Results, *The B.E. Journal of Theoretical Economics*. ●

Activities of Economics Division

Ph.D. (Economics)

Ph.D. Programme (Economics) 2022-27 coursework teaching is in progress.

Research Studies under Progress

1. The Future of UK-Indian Trade and Cross Border Investment in a Changing Global Environment (Sponsor: ICSSR-ESRC-UKRI).
2. An Evaluation of the ECGC's MLT Business to improve the Export Performance of India (Sponsor: Export Credit Guarantee Corporation of India).

3. Ease of Doing Business and the Performance of Indian Firms: A Firm-Level Study across Industries and States (Ministry of Corporate Affairs).

4. Appointment of Designated Agencies under the Brand Promotion in Footwear and Leather Sector sub-scheme of the Indian Footwear and Leather Development Programme (IFLDP) (DPIIT).

MA (Economics)

The batch of MA (Eco) 2021-23 and 2022-24 teaching is under process.

THE WEBINARS/EVENTS CONDUCTED BY IIFT PLACOM MA(ECO) 2021-23 AND 2022-24 BATCHES

| Presentation Title | Name of the Speaker | Attended by | Date |
|---|---|----------------------|------------------|
| The Indian Economy: SWOT Analysis against Current Global Backdrop | Mr. Indranil Pan, Chief Economist | Delhi and Kolkata | 28 Feb. 2023 |
| Retail Investments in India: During & After the Pandemic | Dr. Tirthankar Patnaik, Chief Economist | Delhi and Kolkata | 16 March 2023 |
| Public Health Economics in USA | Dr. Tapas K. Ray, Senior Scientist- Economist | Delhi and Kolkata | 18 March 2023 |

WEBINARS/EVENTS CONDUCTED BY IIFT ECONOMICS SOCIETY (IES)/ ECONOMICS DIVISION SEMINAR SERIES MA(ECO) 2021-23 AND 2022-24 BATCH

| Presentation Title | Name of the Speaker | Attended by | Date |
|--|--|----------------------|------------------|
| Panel Discussion on Union Budget 2023 Budget 2023: The First Budget of Amrit Kaal- Expectation and Reality | Prof. Partha Chatterjee, Shiv Nadar University (SNU) Mr. Ravi Pokharna, Executive Director, Pahle India Foundation (PIF) Mr. Rajesh Ranjan, Director of Government Affairs and Public Policy, Microsoft Dr. Surajit Das, Professor, JNU Prof. Biswajit Nag IIFT | Delhi and Kolkata | 16 Feb. 2023 |
| Special lecture -topic -Does Inverted Duty Structure imply Negative Effective Protection? - Theoretical and Empirical Study | Dr. Kanika Pathania Assistant Professor Sri Venkateswara College, Delhi University | | 16 March 2023 |

Management Development Programmes

During the period from January to March 2023, MDP Division has conducted a total 14 programmes for officers/executives of various levels. Out of these 2 was online open programme and 11 were sponsored programmes. Besides, 1 long duration course was via online mode. A total number of 432 participants benefited from these programmes.

During January to March 2023, the following significant programmes/activities were conducted by MDP Division:

- **Six-months Professional Training Programme on “International Business Analytics and Market Intelligence” (Hybrid Mode) during January-June 2023.**

The course is designed for the executives to understand the concept of Foreign Trade along with generating and developing soft skills. The programme participants are from KPMG, Merino Industries Ltd., Indian Navy, Eastern Naval Command Vizag, Ministry of Defence, Kathmandu University School of Management, etc. The participants are designated as Director, Lieutenant Commander, Assistant Manager, Zonal Manager, Project Manager, Sr. Manager, Economist, etc. in their respective organizations.

Total 20 participants enrolled for the programme.

- **Twenty-four-weeks Executive Programme in Business Management for the Officers of Armed Forces (Batch 10) on (20 Dec. 2022 to June 2023)**

The Inaugural Session was presided by Vice Admiral Dinesh K. Tripathi, AVSM, NM, Chief of Personnel, Indian Navy; Major General Sharad Kapur, YSM, SM, Director General DGR; Prof. Satinder Bhatia, Director, Indian Institute of Foreign Trade; Prof. Asheesh Pandey, Professor & Head (MDP), and Dr. Sugandha Huria, Programme Director.”

Total 51 participants enrolled for the programme.



- **Six-months Course in Business Management (HR & Finance) (Batch 11) on 30 January - July 2023 sponsored by the Director General of Resettlement**

The Programme is aimed at equipping the skills and knowledge of Human Resources and Finance the Officers of the Armed Forces to enable them to prospectively explore career opportunities post-retirement. The participants are in the ranks of Air Vice Marshal, Commander, Colonel, Lt Colonel, Wing Commander, Squadron Leader, Major and Captain in the Indian Army, Air Force and Navy.

Total 46 participants attended the programme.

- **Six-months Course in International Business Management for the officers of Armed Forces Sponsored by DGR (Batch 12) 27 February 2023 - 18 August 2023**

MDP Division welcomed another batch of officers of the Armed Forces for the 24 Weeks Course in International Business Management conducted through the Directorate General of Resettlement, Department of Ex-Servicemen, and Welfare at IIFT, New Delhi. The Inaugural Ceremony of the same was conducted at IIFT campus on 27 February 2023. Prof. Vijaya Katti, Prof. Asheesh Pandey (Head - MDP Division) and Dr. Prateek

Maheshwari (Programme Director, DGR IBM Batch 12) addressed the participants.

There are 38 participants in this programme.



- **Twenty-four-weeks Course in “Global Supply Chain and Logistics Management” for Officers of Armed Forces (Batch 13) 20 March 2023 - 8 September 2023**

MDP Division inaugurated the Course in “Global Supply Chain and Logistics Management” for Officers of Armed Forces on 20 March 2023 (20 March to 8 September 2023) sponsored by the Director General of Resettlement. The Programme is aimed at equipping the skills and knowledge on global supply chain management the Officers of the Armed Forces to enable them to prospectively explore career opportunities post-retirement. The participants are in the ranks of Air Vice Marshal, Commander, Colonel, Lt Colonel, Wing Commander, Squadron Leader, Major and Captain in the Indian Army, Air Force and Navy.

There are 40 participants in this programme.



- **Nine-months Professional Training Programme on International Trade & Business for the Probationers of Indian Trade Service (Batch 2021) April 2022 - January 2023, Valedictory function 17 January 2023**

MDP Division organized the Valedictory Session for the Indian Trade Service Probationers of the 2021 batch, who underwent their 9-month-long training programme at IIFT. The session was Chaired by Shri Asheesh Pandey, Head MDP and Shri Hardeep Singh Ji, Additional DGFT Chief was the Chief Guest.

The training is considered one of the most comprehensive and rigorous for ITS officers and it is mandatory for them to complete it before they are posted for their first assignment.



- **Certificate Programme in Export and Import Management – Hybrid (February–June 2023)**

The programme objective is to build knowledge on the key aspects of export/import management, know-how on international business, market and buyer identification as per the post-COVID shifts of consumer behaviour, changing stringency of import regulations, new foreign trade policy, changing domestic regulatory framework on farm bills and its impact on exports, and tools for enhancing price competitiveness towards surviving in business in light of limited and reduced global demand. In all, there are 40 participants from various organizations attending the programme. The participants are the Founder, Co-Founder,

General Manager, Senior Manager and Manager of their respective organizations.

- **One-day Awareness Programme on “Defence Export Policy” for Bharat Electronics Limited on 24 January 2023**

The programme objective was to train the participants to perform and make the organization a World Class Enterprise in the field of professional Electronics. Towards improved performance on the parameters through the training, the executives gathered the knowledge for the Defence Export Policy, which will promote the export percentage of BEL.

40 participants were trained under the training programme, who are working as senior and mid-level managers in the international promotion department for BEL Electronics.

- **Management Development Programme on 2 Advance Trade Analytics (30 January – 3 February 2023) and Advance Trade Analytics for the senior officers of DGFT (13-17 February 2023)**

MDP Division inaugurated the programme on Advance Trade Analytics for the senior officers of DGFT. The programme aims to make participants understand the mechanism (data extraction, etc.) of various online trade databases, calculate some of the indices for analytical purposes, comprehend a few basic models popularly used in analyzing trade policy scenarios and get informed about other allied databases which have trade implications. The participants are working as Joint DGFT, Deputy DGFT and Assistant DGFT in their cadre states.

There are 22 + 25 participants in this programme.

- **Professional Training Programme on International Trade & Business for the Indian Trade Services Probationers (ITS) (March 2023–January 2024)**

The Inaugural ceremony was held on 10 March 2023 at IIFT Delhi Campus. During the Inaugural session the Welcome Address and introduction of the programme were delivered

by Dr. Asheesh Pandey (Head MDP), the Special Address by Guest of Honour Shri Santosh Sarangi, Director General, and Directorate of Foreign Trade, the Inaugural Address by Dr. Satinder Bhatia, Director, IIFT Delhi and Vote of Thanks by Dr. Charu Grover, Programme Director.

There are 5 participants in this programme.

| CATEGORY-WISE PROGRAMME DETAILS | | |
|---------------------------------|-------------------|---------------------|
| Programmes | No. of programmes | No. of participants |
| Open Online Programmes | 2 | 45 |
| Sponsored Programmes | 11 | 350 |
| Hybrid/Online (long duration) | 1 | 37 |
| Total | 14 | 432 |

Participation by IIFT Faculty

Sugandha C. Huria, Assistant Professor

- Presented two papers on “E-Commerce, and the Indian Retail and Manufacturing Sectors - An Empirical Analysis with a Special” and “Digitalization and Exports: A Case of Indian Manufacturing MSMEs” at the 6th SANEM Annual Economists’ Conference (SAEC 2023) on “Building Resilience to Shocks: Priorities, Challenges and Prospects”, during 4-5 February 2023, Bangladesh.

Neha Jain, Assistant Professor

- Participated at the 6th South Asian Network on Economic Modeling (SANEM) Annual Economists Conference (SAEC) in the session “Digital Economy” under the theme - Building Resilience to Shocks: Priorities, Challenges, and Prospects on 4-5 February 2023.
- Participated in the online one-week “Research Methodology Workshop focusing on Large Scale Data Analysis” organized by Govind Ballabh Pant Social Science Institute, Prayagraj, UP, during 3-8 January 2023.