



iift NEWSLETTER



JULY-SEPTEMBER 2022

Annual Convocation of the Institute

The 55th Annual Convocation of the Institute was held on 23 August 2022. Shri Piyush Goyal, Hon'ble Minister of Commerce and Industry, Consumer Affairs and Food & Public Distribution and Textiles, Government of India delivered the Convocation Address. He gave away medal / prizes and certificate to the

students securing First, Second and Third position of concluding year of the programmes. Shri B.V.R. Subrahmanyam, Commce Secretary, Ministry of Commerce & Industry, Government of India delivered the Chancellor's Address. Prof. Manoj Pant, Vice-Chancellor, IIPT awarded degrees, Diplomas and Certificates to students.



USA Visit of Prof. Manoj Pant, Vice-Chancellor, IIFT and Dr. Ravi Shanker (Re-employed)

Prof. Manoj Pant, Vice-Chancellor, IIFT and Dr. Ravi Shanker, Prof. Marketing visited USA during 19-25 July 2022 to explore possibilities academic collaboration under the NEP 2022. the Universities visited were:

University of Nebraska Omaha (20 July 2022): The meeting was with the Department of International Relations and the Dean of the School. UNO had shown interest in exploring the possibilities with IIFT for Immersion Programme, Dual Degree, Histing Fulbright Scholars.



University at Albany (21 July 2022): The meeting was with Dean, School of Business and with Dean of International Education to discuss the possibilities of Dual Degree at UG level (BBA) and one year programmes of University of Albany in Supply Chain Management, Business analytics and Information systems Management with IIFT MBA(IB) for the purpose of Dual Degree.



Dean University (22 July 2022): The meeting was with Dean, College of Business and Public Management for possible arrangements of the port visit for IIFT students in New York Port.



Rutger's Business School NJ (22 July 2022): The meeting was with HOD, Dean, Vice-Dean to discuss the possibilities of collaboration of RBS with IIFT for the BBA and MBA degree.



International Collaborations & Capacity Development (ICCD) Division

The following activities were undertaken by the International Collaborations & Capacity Development (ICCD) Division.

Memorandum of Understanding

IIFT has established academic ties with International Universities/Institutes to enable activities such as joint training and research

programs along with student/faculty exchanges. IIFT has collaborations with 37 Universities/Institutes across the world.

MoUs under Discussion

- Florida International University (FIU), USA
- Indiana University of Pennsylvania (IUP), USA

Faculty Development Programme

The Approved IIFT Faculty participation for National/International Conference/Training programs under Faculty Development during the period July to September 2022 is given below:

National/ International Conferences/Training Programmes

Name of the Faculty	Conference /Training Title	Date	Venue	Organizing Institution
Dr. Satinder Bhatia	International Conference on Business Management and Humanities (ICBMH-2022)	25-26 July 2022	Brighton, UK	Science Plus
Mrs. Neha Jain	Australian Conference of Economists, 2022	10-13 July 2022	Tasmania, Australia	The Economic Society of Australia
Ms. Sugandha Huria	Australian Conference of Economists, 2022	10-13 July 2022	Tasmania, Australia	The Economic Society of Australia
Dr. Ashim Raj Singla	National Training on “Microsoft Power BI Data Analyst Associate”	22-26 Aug. 2022	New Delhi	ICT Academy at Jims, New Delhi
Dr. Anchal Arora	17 th EAEA International Convention 2022	27-28 Aug. 2022	Kuala Lumpur, Malaysia	EAEA & Jeffrey Cheah Institute on South East Asia (JCI)
Dr. Sweta Srivastava Malla	Online Course in Crisis Management	29 Aug. to 2 Oct. 2022	Online Mode	International Institute for Management Development, Switzerland
Dr. Arunima Rana	British Academy of Management (BAM) 2022 Conference	31 Aug. to 2 Sept. 2022	Alliance Manchester Business School, University of Manchester, UK	British Academy of Management
Dr. Rohit Mehtani	WTO Law	16 Sept. to 14 Oct. 2022	Online	British Institute of International and Comparative Law

Foreign Delegation Visit to IIFT

ICCD regularly receives delegations throughout the year from various Universities/Institutions/Corporates etc. These visits enable IIFT to network for entering into new collaborations.



Figure Rennes School of Business Delegation with Prof. Manoj Pant, Vice-Chancellor, Dr. Sheeba Kapil, Head (ICCD), Dr. O.P. Wali, Head (Research), Dr. Ashish Gupta, Dr. Arunima Rana, Dr. Tuheena Mukherjee and ICCD Staff members.



Delegates along with Prof. Manoj Pant (Director), Dr. Sheeba Kapil, Head (ICCD), Dr. Rohit Mehtani, Head (CRPD), Dr. Areej Aftab Siddiqui, Dr. Ravi Shanker, Dr. Arunima Rana and ICCD Staff members.

DELEGATION VISIT TO ICCD

Date of Meeting	University/Institution/ Organization	Persons Present in the meeting	Purpose of meeting	IIFT Faculty
6 Aug. 2022	University of Nebraska	Ms. Louisa Ehrlich	To discuss the areas of Collaboration	Prof. Manoj Pant Dr. Ravi Shanker
25 Aug. 2022	Rennes School of Business, Cedex, France	Mrs. Elodie St Yves, <i>Director of Mobility</i> Mrs. Stephanie Hiaumet, <i>Director of International Development</i> Mrs. Maud Le Bars, <i>South Asia Area Manager</i> (Trade Advisor to the French Govt.	To discuss the areas of Collaboration, Student Exchange Programme, and renewal of partnership	Prof. Manoj Pant Dr. Sheeba Kapil, ICCD Faculty and ICCD Staff Members.
26 Aug.	Media Delegation of Iran	Ms. Monireh Zeinalitarghi Mr. Kambakhsh Khalaji Mr. Saeid Azimi Ms. Irandokht Azarshakib Mr. Kamran Baradaranrazaz Mr. Yousef Pouranvari Ms. Sara Masoumi Ms. Sarasadat Banisadr Mr. Mohammad Amin Khorami Mr. Abdollah Abdollahinasirkandi Mr. Pawan Kumar (MEA) Mr. Deepak Saini (MEA)	A familiarization Programmr organized by the Ministry of External Affairs, Govt. of India for foreign media	Prof. Manoj Pant Dr. Satinder Bhatia, Dr. Sheeba Kapil, Dr. Rohit Mehtani, Dr. Ravi Shanker, Dr. Arunima Rana, Dr. Areej Aftab Siddiqui, and ICCD Staff Members

Twinning Programme

The following 12 Global Universities/Institutes having MoU/SEP with IIFT are considered as Twinning Program by the Competent Authority as per NEP UGC D.O. No. F. 4-1/2022 (IC) Dated 2 May 2022.

S. No.	Name of the University	Region	Rankings	
			THE	QS
1.	UAM- Universidad Autonoma de Madrid	Europe	301-350	215
2.	UAB- Universitat Autonoma de Barcelona	Europe	170	178
3.	Rennes School of Business, France	Europe	NA	81-90
4.	Grenoble School of Management, France	Europe	NA	#=143
5.	Hanken- Swedish School of Economics & Business Administration, Finland	Europe	NA	501-550
6.	EM- Strasbourg Graduate School of Management, France	Europe	NA	101-110
7.	IESEG- School of Management, Lille Catholic University, Lille, France	Europe	NA	23
8.	Università Commerciale L. Bocconi, Italy	Europe	176-200	9
9.	Universität des Saarlandes, Germany	Europe	NA	441
10.	University of Insubria, Italy	Europe	401-500	NA
11.	The International University in Geneva, Geneva, Switzerland	Europe	197	125
12.	Institute of Indian Studies, Hankuk University of Foreign Studies, South Korea	Europe	NA	410

Student Exchange Programme

Inbound Students

Six Students are proposed to come to IIFT from different Universities under Students Exchange Programme for the Trimester January to March 2023.

S.No	Name	Country	University/Institution	Trimester	No. of Students
1.	Anna Pujol	France	Grenoble Ecole De Management, France	Jan-March 2023	1
2.	Alexia Grospas	France	Grenoble Ecole De Management, France	Jan-March 2023	1
3.	Clara Courault	France	Grenoble Ecole De Management, France	Oct-Dec. 2022 Jan-March 2023	1
4.	Charraire Yohan	Lille	IESEG School of Management	Jan-March 2023	1
5.	Savineau Alexandre	Lille	IESEG School of Management	Jan-March 2023	1
6.	Chieusse Romain	Paris	IESEG School of Management	Jan-March 2023	1
				Total	6

Outbound

The interviews for 39 students from Delhi and 38 from Kolkata (MBA (IB) 2022-23 for the Students Exchange Programme were conducted at the respective campuses. A total of number of 35 seats have been offered with the 15 MoU partners. The total no. of successful candidates are 17 from Delhi and 16 from Kolkata.

Accreditation & Ranking Cell Achievements

Accreditation & Ranking Cell performed the following tasks:

- IIFT participated in National Institutional Ranking Framework (NIRF) 2022 and secured the 24th rank under Management category.
- IIFT has participated in Business Today – MDRA B-Schools Survey 2022 and Fortune India B - School Ranking 2022.
- Accreditation & Ranking Cell Team members & the respective faculty members have attended three day virtual seminar on Assurance of Learning – AACSB during 28-30 September 2022.



Activities of Graduate Studies Management (GSM) Division

The Graduate Studies in Management (GSM) Division of the Institute is the nodal division for long duration programmes. The division processes the admission to the Institute's week-end MBA, besides providing administrative and academic support to full-time MBA(IB) Programme. It is the responsibility of the division to ensure smooth conduct of the programmes in coordination with all stakeholders, viz. faculty, students and all others concerned. The programmes of the institute get encouraging response from corporate and government sectors.

The following programmes are being run by Graduate Studies in Management Division

1. Two-year Full-time MBA (International Business).
2. Two-year Six-months Weekend MBA (International Business).

1. Inauguration of Two-years Full-time Programme – MBA(IB) 2022-24

Every year Inauguration ceremony of 1 Full-time batch and 1 Weekend batch are being held by eminent scholars, CEO/Chairman of India's leading and diversified sectors.

The 57th batch of the two-year full-time MBA (International Business) 2022-24 for Delhi and

Kolkata Campus was inaugurated on 1 July 2022 in physical mode. Dr. Anil Kumar Jain, IAS, Secretary, Ministry of Coal and Mines, Govt. of India delivered the Inaugural Talk. The Welcome Address was delivered by Dr. Sanjay Rastogi, Head, GSM Division, Delhi Campus and Dr. Jayant Kumar Seal, Head, GSM Division, Kolkata Campus.

Prof. Manoj Pant, Vice-Chancellor, IIFT addressed the students. The Programme was attended by 419 students, IIFT faculty and staff of Delhi and Kolkata Campus.

There are 212 and 207 students in Delhi and Kolkata Campus respectively.

2. Inauguration of Two- and a half-year MBA(IB) 2022-25 – Weekend Programme

Twenty-third batch of two- and a half-year MBA (International Business) 2022-25 (Weekend) was commenced on 6 August 2022. Forty four students were admitted to the Programme on the basis of computer based Essay Write up, Extempore and personal interview.

Prof. Manoj Pant, Vice-Chancellor, IIFT delivered the Inaugural Address. The Welcome Address was given by Dr. Sanjay Rastogi, Head, GSM Division. The Inauguration Programme was attended by faculty, students and staff of IIFT.

3. Summer Internship Viva – MBA 2021-23 (Full-time) Batch

The students would undertake a Summer Internship in a firm as allotted to each candidate following the due process by Student Placecom. The students should submit a report after completion of the Internship which is evaluated. The Summer Internship Report carries 3 credits. The final grade in the Summer Internship Report is based on the grade awarded by the firm and viva-voce conducted by an approved panel in the Institute.

The Summer Internship Viva is being conducted on 21 August 2022 for the batch.

4. Port Visit – MBA 2021-23 (Full-time) Batch

The port visit facilitated by the Institute covering organizations and institutions connected with international business promotion and facilitation is intended to provide the students an opportunity to get insight into the operational aspects of these organizations. This is an integral part of the Programme. The port visit and the report carry 3 credits.

A faculty is nominated for each contingent of students undertaking field/port visit. The port visit for the batch of MBA 21-23 (Full-time) was held during 12-18 September 2022.

5. Comprehensive Viva for the batch of MBA 2021-24 (Weekend)

The Comprehensive Viva at the end of first, second & third year is designed to evaluate the students' understanding and appreciation of the inter-relationship of various courses.

The Comprehensive viva for the first year for the batch of MBA 21-24 (Weekend) was held during the period.

6. Conduct of Trimester Examination in physical/on-Campus Mode

The end-term exam of following batches are being held On Campus:

1. MBA 21-23 (Full-time) - Trimester IV
2. MBA 22-24 (Full-time) - Trimester I
3. MBA 21-24 (Weekend) - Trimester III

7. International Management Forum (IMF) Activities

Students Council, IMF, is a coordinator and provides administrative support to various student activities and events at IIFT. Following activities/competitions were undertaken by IMF during the period:

1. Competitions regarding Har Ghar Tiranga Programme under Azadi Ka Amrit Mahatsav as mandated by the UGC
2. Quiz
3. Drawing Competition
4. Singing Competition
5. Essay Writing

A prize money was awarded by IIFT to the winners and runner-ups.

- On the occasion of Ganesh Chaturthi, arti, other rituals and Ganesh Visarjan was held on IIFT Delhi Campus on 2 September 2022.
8. A Workshop on POSH has been organized for the students of both first year and second year MBA(IB) full-time programmes. The workshop was conducted by Ms. Rani Patel of Aarohan, NGO on 28 July 2022.
 9. Every year, IMF, the Student Council of IIFT, plan to conduct Parichay 2022, the Personality Development and Induction programme for the new joining batch. This year the event was conducted from 2-7 July 2022 in physical mode. There were various ice-breaking sessions, competitions, and various activities to introduce the incoming batch to the rigor and the hard work needed in an MBA course.

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Management Development Programmes

During the period from July to September 2022, MDP Division has conducted a total 15 programmes for officers/executives of various levels. Out of these 2 were open programme and 9 were sponsored programmes. Besides, 3 long duration course were via online mode. One programme was delivered under Niryat Bandhu MOOC. A total number of 459 participants were benefited from these programmes.

During July to September 2022, the following significant programmes/activities were conducted by MDP Division:

- **Six-months Open Professional Training Programme on Supply Chain & Trade Logistics (through online mode) from Sept. 2022 – March 2023**

IIFT started 2nd batch of Professional Training Programme on Supply Chain & Trade Logistics in online mode. The programme consists of 7 courses including Introduction to Supply Chain Management, Supply Chain Design & Mapping, Supply Chain Implementation, Supply Chain Capacity & Quality, Strategy & Sourcing, Trade Logistics, Shipping Services. Twenty Eight participants have enrolled for this programme.

- **Training Programme on Export Management Skills for Coir Exporters**

Three-days Training Programmes on Export Management Skills for Coir Exporters was conducted at Madurai (Tamilnadu) during 1-3 July 2022. Total Forty participants attended the programme.

- **Training Programme on Service Exports for DIMTS**

Two-days Training programme on Service Exports for DIMTS was conducted at Shastri Nagar, New Delhi during 7-8 July 2022. Total Fifteen participants attended the programme.

- **Benchmarking in Defence Procurement**

Four-days Training Programme on Benchmarking in Defence Procurement for the Officers of Indian Navy was conducted at IIFT, New Delhi during 25-28 July 2022. Total Fifteen participants attended the programme.



- **Two-days Training Programme on Procedure for Export of Marine Products & Import**

Two-days Training Programme on Procedure for Export of Marine Products & Import for Officers of MPEDA was conducted during 4-5 August 2022 at Kochi. Total Twenty Four Participants attended the programme.

- **Six-months Course in International Business Management for the Officers of Armed Forces, Batch 4 (Sept. 2022 to Feb. 2023)**

Six-months Course in International Business Management for the Officers of Armed Forces



was started on 12 September 2022 at IIFT Campus. Total Fifty participants have enrolled for the programme.

- **Continuation of Four Months Certificate Programme in Export-Import Management (Hybrid) Batch 19 (July–October 2022)**

The Four Months Certificate Programme in Export-Import Management (Hybrid) Batch 19 was started with on-campus classes from 28-31 July 2022 and after that classes are going through online mode. The programme consists of total 6 courses i.e., International Marketing Management, International Trade Logistics, India's Foreign Trade & Policy, Customs, Regulations & EXIM Procedures of India, International Trade Operations & Documentation and International Trade Finance. A total forty-six participants enrolled for the programme.



- **Online MDPs (under Niryat Bandhu MOOC)**

Upon initiative of DGFT, Dept. of Commerce, Govt. of India, Online “Anytime – Anywhere export awareness course through Massive Open Online Course (MOOC) on “Basics of Export-Import to train, mentor and hand hold potential is being conducted via online mode. During July to August 2022. Total Twenty-eight participants successfully completed the programme.

CATEGORY-WISE PROGRAMME DETAILS		
Programmes programmes	No. of participants	No. of
Open Programmes	2	52
Sponsored Programmes	9	266
Hybrid/Online (long duration)	3	113
Online MDPs (Niryat Bandhu 2.0 & MOOC Programme)	1	28
Total	15	459

Activities of Kolkata Campus

- Conducting two research projects on “Value Chain Analysis of the Zari and the Readymade Garment Cluster” of Sankrail, Howrah and Metiabruz for Dept of MSME&T, Govt. of West Bengal.
- Preparing a software on product market identification of textile & clothing and gems & jewellery sector of West Bengal namely, “Product Market Matrix. The project has been assigned by Department of MSME&T, Govt. of West Bengal.
- Conducted Three-days Online MDP on “Sales and Commercial Functions” for the members of Tata Metaliks during 22-24 August 2022.
- Conducted Three-days Online Training Programme titled “Global Logistics and Trade Documentation” for BCC&I during 24-26 August 2022.
- Conducted One-day Online MDP on “Managing Global Business and Global Logistics” for BCC&I on 27 August 2022.
- Conducted Five-days Training Programme on “Export Potential of North Eastern States and Procedures” during 29 August – 2 September 2022 for NEC.

Activities of Economics Division

Research Studies under Progress

1. The Future of UK-Indian Trade and Cross Border Investment in a Changing Global Environment (Sponsor: ICSSR-ESRC-UKRI).
2. India Digital Trade Facilitation Forum (Sponsor: Paypal Payment Pvt. Ltd.).
3. E-Commerce Majors, SSI Retailers, and the Indian Economy – Theory & Empirics (Sponsor: Flipkart Internet Pvt. Ltd.).
4. An Evaluation of the ECGC's MLT Business with a view to improve the Export Performance of India (Sponsor: Export Credit Guarantee Corporation of India).

Ph.D. (Economics)

Ph.D. (Economics) Programme 2022-27 & M.A. (Economics) 2022-24 was inaugurated on 12 September 2022. Course-work teaching is under progress.

Launch of Fifth Edition of ECOlibrium Magazine

The MA Economics Department of IIFT announced the launch of the Fifth Edition of its Annual Economics Magazine, ECOlibrium titled "ECONOMICS OF WAR."

The magazine was released by Prof. Manoj Pant, Vice-Chancellor, IIFT, on 12 September 2022, during the Inauguration of Ph.D. and M.A. Economics batch of 2022-24.

This edition of the magazine delves into the critical subject of Economics of War that makes an important contribution to our understanding of the causes of war and its economic implications.

Diversity of the topics and meticulously covered articles in the magazine looks beyond the explicit aims of war to reveal the economic and financial incentives and dimensions underpinning wars of aggression in our modern society.

In accordance with the aim of IIFT Economics Society, the magazine tries to express the views of students on recent phenomena and present them to the world.

The magazine also features an interview with Prof. Biswajit Dhar, professor at CESP (SSS), JNU. Prof. Dhar has provided invaluable insights into understanding the economic motivations of war, how conflicts have shaped the global patterns of trade and the inability of international organizations to establish stability once disputes arise.

WEBINARS/EVENTS CONDUCTED BY IIFT ECONOMICS SOCIETY (IES)/ ECONOMICS DIVISION SEMINAR SERIES

Presentation Title	Name of the Speaker	Date
Awareness on Sexual Harassment Issues	Ms. Rani Patel and Ms. Esha Guha, Aarohan NGO	12 Sept. 2022

WEBINAR CONDUCTED BY PLACECOM

Topic	Speaker	Company	Date	Attended By
Integrating Climate Risk in Model Risk Management	Ms. Rachna Maheshwari Associate Director, Risk Analytics	CRISIL	19 Sept. 2022	Delhi and Kolkata

Publications by IIFT Faculty

Dr. Sheeba Kapil, Professor

- Kapil, S. and Ghosh, A. (2022), “Predicting Bankruptcy of Selected Indian Steel Companies - A Multinomial Regression Approach”, *Academy of Accounting and Financial Studies Journal*, Vol. 26 Issue 5, pp. 1-14.

Dr. Rajendra Prasad Sharma, Professor

- Bhattacharya, S., Sharma, R.P. and Gupta, A. (2022), “Does E-retailer’s Country of Origin Influence Consumer Privacy, Trust and Purchase Intention?”, *Journal of Consumer Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JCM-04-2021-4611ABDC> (A category journal, Emerald Publishing).

Dr. J.K. Verma, Assistant Professor

Book

- CloudIoT: Concepts, Paradigms, and Applications, London, United Kingdom: Chapman and Hall/CRC, 2022. (ISBN: 978-036-77-2617-1)

Book Chapter(s)

- “ERP on the Cloud: Evolution, Benefits and Critical Success Factors”, in *Cloud IoT: Concepts, Paradigms, and Applications*, 2022, pp. (Under Production). (ISBN: 978-036-77-2617-1)
- “Recreating Reality: Classification of Computer-Assisted Environments”, in *Advances in Augmented Reality and Virtual Reality*, 2022, pp. 3-9. (ISBN: 978-3-030-73884-6, e-ISBN: 978-3-030-73885-3)
- “Towards Energy Efficient Cloud Computing: Research Directions and Methodological Approach”, in *IoT and Cloud Computing for Societal Good*, Springer, 2022, pp. 3-13. (ISBN: 978-3-030-73884-6, e-ISBN: 978-3-030-73885-3)

Conference Proceeding Paper(s)

- “Comparative Study on Data Storage Algorithms and Solution to Improve CIA on Cloud using Dynamic Encryption”, 2021 International Conference on Computational Performance Evaluation (ComPE), 2021, pp. 111-114. (e-ISBN: 978-1-6654-3656-4, PoD ISBN: 978-1-6654-3657-1)
- “A Study on 5G Technology and its Applications in Telecommunications”, 2021, International Conference on Computational Performance Evaluation (ComPE), 2021, pp. 365-371. (e-ISBN: 978-1-6654-3656-4, PoD ISBN: 978-1-6654-3657-1)
- “Impact of Review Sentiment and Magnitude on Customers’ Recommendations for Video Games”, 2021, International Conference on Computational Performance Evaluation (ComPE), 2021, pp. 992-995. (e-ISBN: 978-1-6654-3656-4, PoD ISBN: 978-1-6654-3657-1)
- “Study on Machine-Learning Algorithms in Crop Yield Predictions specific to Indian Agricultural Contexts”, 2021, International Conference on Computational Performance Evaluation (ComPE), 2021, pp. 155-166. (e-ISBN: 978-1-6654-3656-4, PoD ISBN: 978-1-6654-3657-1)
- “Intelligence Information Retrieval System Modeling for Afaan Oromo”, 2021, International Conference on Computational Performance Evaluation (ComPE), 2021, pp. 195-201. (e-ISBN: 978-1-6654-3656-4, PoD ISBN: 978-1-6654-3657-1)

Dr. Naman Sharma, Assistant Professor

- Sharma, N. and Chillakuri, B.K. (2022), “Positive Deviance at Work: A Systematic Review and Directions for Future Research”, *Personnel Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/PR-05-2020-0360>

Participations by IIFT Faculty

Dr. K. Rangarajan, Professor & Head
Kolkata Campus

- Invited as a Keynote Speaker on Post COVID-19 International Business Challenges & Opportunities by School of Management, SAASTRA University on 6 September 2022.
- Invited as a Keynote Speaker on Challenges of International Business in the Post COVID-19 Era by Department of Management Studies, AVV Memorial, Sri. Pushpam College on 7 September 2022.
- Invited as a Keynote Speaker in a webinar on Digitisation and its Impact on Foreign Trade by Trade Promotion Council of India on 25 September 2022.

Dr. Saikat Bannerjee, Professor

- Invited by ABOTT to deliver a lecture as Keynote Speaker and share an insight about 21st century competitive advantage in sales and marketing on 4 August 2022.
- Invited in an Interactive Session on Priority Areas of Canada in India include - Agriculture and Value-Added Food; Infrastructure & Clean Technology; Information & Communications Technology; Life Science; Education; Mining and Oil and Gas by FICCI on 4 August 2022.

Dr. Deepankar Sinha, Professor

- Invited in an Interactive Session on Priority Areas of Canada in India include - Agriculture and Value-Added Food; Infrastructure & Clean Technology; Information & Communications Technology; Life Science; Education; Mining and Oil and Gas by FICCI on 4 August 2022.

Dr. Rajendra Prasad Sharma, Professor

- Invited Talk on Scale-up your Business through Global Reach on 25 June 2022, for MSME owners, entrepreneurs, and students of Adani University.

- Invited talk in the FDP at Amity University, Gurgaon, on SDG9: Industry, Innovation, and Infrastructure: Promote Inclusive and Sustainable Industrialization and Foster Innovation on 19 July 2022.
- Key Panelist in the Webinar on Market Entry Strategies for Exports by the Trade Promotion Council of India commenced an International Marketing Series for the benefit of exporters. The first webinar in this series was held on 16 September 2022, on Market Entry Strategies for Exports.

Dr. Sugandha Huria, Assistant Professor

- Presented a paper titled Unequal Gains from FTAs & the Role of Commodity Baskets - A Theoretical Analysis at the Two Day Workshop on Trade, Unequal Gains, and Development organized by the Delhi School of Economics in collaboration with Institute of Developing Economies (Chiba) and Toyo University (Tokyo), on 17 September 2022.
- Presented a paper titled E-Commerce Majors, & the Indian Retail and Manufacturing Industry at the STEG (Structural Transformation and Economic Growth, London-UK) Theme Workshop on the 8 of September 2022. ●

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