

**Foreign Trade** 



## Identifying New Opportunities between India and Iran

The Institute at the request of Embassy of India, Tehran organized Industry Stakeholders Consultations on "Identifying New Opportunities in India-Iran Economic and Trade Relations" as a part of the ongoing Research Study "Prospects for India-Iran Trade: An Assessment of Opportunity and Challenges". The consultations were organized on 20 March 2012 at IIFT-Delhi; on 17 April 2012 at World Trade Centre, Mumbai (see photo); and on 20 July 2012 at Hotel Lemon Tree, Hyderabad.



#### Seminars/Workshops/Symposium **S1**. Title Venue/Date Name of Faculty No. 1. National Conference on "Perspectives on Indian Delhi School of Economics, Dr. B.K. Sahu Economic Development and Policy" University of Delhi, Delhi Assistant Professor (in honour of Late Prof. Suresh Tendulkar) 19-20 July 2012 2. India Policy Forum 2012 organized by National India International Centre, Dr. B.K. Sahu Council of Applied Economic Research New Delhi Assistant Professor 17-18 July 2012. 3. ICRIER-KAS Quarterly Seminar Series on ICRIER, New Delhi Shri Pratap C. Mohanty, "India's IT Industry in the 21st Century: Assistant Professor 14 June 2012 Vanguard of the Services Export Revolution" delivered by Mr Som Mittal, President, National Association of Software & Service Companies (NASSCOM) RIS-World Bank Workshop on "Learning from Shri Pratap C. Mohanty 4. Hotel Taj Mansingh, National Experiences and Building Global New Delhi Assistant Professor Partnerships" 22-23 June 2012 WTO/ESCAP Eighth ARTNeT Capacity Building Bangkok, Thailand Dr. Pralok Gupta 5. Workshop for Trade Research on "Recent Advances 23-27 July 2012 Consultant, in the Field of Trade Theory and Policy Analysis Centre for WTO Studies Using Micro-Level Data"

### **Presentations by IIFT Faculty**

- An article entitled "Amazon's Innovation Magic" authored by Dr. R.K. Mitra, Registrar (Co-author: Shri Kumail Fazal, student of MBA(IB) 2010-12 Batch) was accepted for presentation at Indian Innovation Forum at Tata Institute of Social Sciences (TISS), 28 September 2012.
- Shri Rohit Mehtani, Professor presented a paper titled "Trinity, Trilemma and the Trade in Global Economy" at the Bharat Ram Memorial Seminar at FICCI, New Delhi, on 16 December 2011. The Seminar was built around the theme "Globalization Paradox: Why States, Markets and Democracy Can't Coexist" based on much acclaimed book by the same name by Dani Rodrick, Professor of International Political Economy, Harvard University. The seminar was attended by a very distinguished audience from the trade, industry, academia and the government. Besides Prof. Dani Rodrick, the Guest of Honour, the Seminar had Lord Meghnad Desai, Professor Emeritus, London School of Economics and Political Science, and Mr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission, as key speakers. Prof. Mehtani was in the panel that comprised Mr Arun Maira, Member, Planning Commission, Roberto Zagha,

Regional Director of the World Bank, and Prof Aditya Bhattacharjea of the Delhi School of Economics.

- Dr. Deepankar Sinha, Associate Professor presented and published a paper titled "An Intelligence Based Electronic Supply Chain Management (e-SCM) Framework: A System Dynamics Approach" (along with co-authors) at a conference on "Supply Chain Issues and Opportunities in a Volatile Global Environment" organized by Lal Bahadur Shatri Institute of Management, Delhi during 17-18 August 2012. The reviewers and key speakers included Dr. Gautam Sinha, Director, IIM Kashipur; Dr. Janat Shah, Director, IIM Udaipur; Dr. Kampan Mukherjee, Professor and ex-Dean, ISM University, Dhanbad and other experts.
- Dr. R.K. Singh, Associate Professor presented papers on "ISM-based Model to Evaluate Flexibility Index of a Supply Chain", and "India's Higher Education in Search of Relevance and Excellence: Role of Flexibility" (Co-author: Prof P.B. Sharma) during Global Conference on Flexible Systems Management University of Vienna, Austria, 30 July-1 August 2012.

#### **Faculty Participation in Discussion Forums**

- Shri Rohit Mehtani, Professor, is a Visiting Professor of *Global Political Economy and Economic Diplomacy* to the Foreign Service Institute, Ministry of External Affairs, Government of India, for the professional courses that the Institute conducts for the foreign diplomats. He has lately delivered lectures on "Global Political Economy and Economic Diplomacy" and "Multilateral Framework of Trade and Trade Diplomacy" in the professional programmes for foreign diplomats on 30 January, 18 April, 3 May, and 19 September 2012.
- **Professor Mehtani** was invited by Foreign Service Institute, Ministry of External Affairs, Government of India on 13 June 2012 and 28 September 2012 to give special training to the officials of the Ministry of External Affairs likely to be posted at the Indian High Commissions abroad. The training programme encompassed the various dimensions of the trade and economic diplomacy.
- **Professor Mehtani** at the behest of the Foreign Service Institute, Ministry of External Affairs,

Government of India, delivered a lecture on "Economic Diplomacy" in the Joint Interactive Session for the probationers of the Indian Foreign Service and Indian Revenue Service on 20 April 2012.

- Dr. Deepankar Sinha, Associate Professor was honored with "Best Professor in Operations Management Award" during Asia's Best B-School Awards presented by CMO Asia with CMO Council as its Strategic Partner and Stars of the Industry Group as a research partner. These Awards are presented to Individuals and Institutions who have surpassed several levels of its excellence and set an example of being a role model and exemplary leadership. Individuals behind the Institution who are building their Institutions through Leadership, Innovation, Academic and Industry Interface and a supreme objective of building future leaders. (22 July 2011)
- Dr. Deepankar Sinha was honoured with "Best Teacher in Operations Management Award" by Bloomberg UTV B-School Excellence Awards. The award is in recognition of leadership, development, marketing an institute and industry interface of Business School. (18 February 2012)
- Dr. Deepankar Sinha (2nd from left in photo below) chaired Panel Discussion on "Role of Containerization/Container Movement to and from Ports" as part of the Inner Circle, a series of interactive programmes under the aegis of the Mahindra Navistar (joint venture between Mahindra & Mahindra and Navistar of USA) Outperformers League (OPL) held on 24 August 2012 at Kolkata.

- Dr. Pralok Gupta, Consultant, Centre for WTO Studies attended Stakeholders' Consultation on "Enhancing India-EU Bilateral Trade, Investment and Collaboration in Services" on 6 July 2012 at New Delhi, organized jointly by the Federation of Indian Chambers of Commerce & Industry (FICCI), Indian Council for Research on International Economic Relations (ICRIER), and Konrad Adenauer Stiftung (KAS).
- Ms. Tamanna Chaturvedi, Consultant represented SME Centre in one-week training programme on ASEAN FTAs for CLMV Countries during 23-27 July 2012 at Mekong Institute. The programme was funded by New Zealand government and was attended by participants from seven countries, i.e Thailand, China, Lao PDR, Cambodia, Myanmar and Vietnam and included sessions on agriculture, services, trade facilitation and non-tariff barriers. SME Centre is participating in the three-year project with Mekong Institute, Thailand on Capacity Development Programme for Integrating CLMV Countries in ASEAN FTA.
- SME Centre is extending handholding support to the SMEs in the Vietnam by the hands-on training on "Formation of Export Market Information Cell" at Vietnam Chambers of Commerce and Industry, Danang, Vietnam. **Ms. Tamanna Chaturvedi**, represented SME Centre in conducting the first hands-on training to SMEs in Vietnam along with officials from Vietnam Chambers of Commerce and Industry, 2 August 2012. (photo below)





# **Publications by IIFT Faculty**

Sl. No.	Author	Title	Publication
1.	Dr. Sheeba Kapil Associate Professor (Co-author: Arindam Das)	Explaining M&A Performance: A Review of Empirical Research	Journal of Strategy and Management, Vol. 5 No. 3, pp. 284-330, 2012
2.	Dr. Sheeba Kapil, Associate Professor (Co-author: Arindam Das)	Analysis of Cross-Border and Domestic M&A Deals in Technology Sector in India and China: Transnational Corporations Review	Denfar Transnational Development, Vol. 3 No. 2, pp. 148-163, 2011
3.	Dr. Saikat Banerjee Associate Professor (Co-author: Abhra Banerjee)	Case: Centuryply : Developing a Powerbrand in a Commoditized Market	Ivey Publishing, Richard Ivey School of Business Foundation,Richard Ivey Business School, University of Western Ontario, Canada;Product No. 9B12A042, Publication Date: 9/05/2012, Link:https://www. iveycases.com/Product View. aspx?id=55624
4.	Dr. Jayanta Kumar Seal Associate Professor (Co-author: Dr. Prabir Kumar Das)	Forecasting Volatility of Major Stock Indices	D.N. Bhattacharyya (ed.), Indian Economic Development : Contem- porary Issues
5.	Dr. Debashis Chakraborty Assistant Professor (Co-author: A. Barua and C.G. Hariprasad)	Entry, Competitiveness and Exports: Evidence from the Indian Firm Data	Journal of Industry, Competition and Trade 12(3), pp. 325-347, 2012
6.	Dr. Debashis Chakraborty Assistant Professor (Co-author: P. Banerjee and D. Sengupta)	Developing Country Coalitions in WTO Negotiations: How Cohesive Would IBSAC (India, Brazil, South Africa, China) Be?	IIFT Working Paper No. 12, 2012
7.	Dr. B.K. Sahu, Assistant Professor	Pro-poor Housing Finance: Role of Microfinance in India	R. Pradhan (ed.), <i>Strategic</i> <i>Framework of Infrastructure</i> <i>Financing</i> (Bloomsbury Publishing India Pvt. Ltd.); ISBN NO: 978-81-924302-1-8;
8.	Ms. Tamanna Chaturvedi Consultant	White Paper on "Domestic Reforms towards Enhancing Competitiveness of Indian Agriculture" to be circulated to various government agencies in the field of Agriculture	Ministry of Agriculture
9.	Shri Pratap C. Mohanty Assistant Professor	Telecom Divide and Strategies for PSUs	<i>UPKRAM</i> , April-June 2012, pp. 35-39, ISSN 2277-4580
10.	Shri Pratap C. Mohanty Assistant Professor	NTFPs and Its Management in Developing Countries: Case of Indian NMIs	Lambert Academic Publishing, Germany, 2012. (ISBN: 978-3-659-16374-6)

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