



Indian Institute of Foreign Trade

RESEARCH NEWSLETTER

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Inauguration of Ph.D. Programme 2017

The Ph.D. 2017 Programme was inaugurated on 7 September 2017 by Prof. Manoj Pant, Director & Vice Chancellor, IIFT. Twenty scholars have been enrolled for the programme on the basis of multi-stages selection process. Currently, the Semester-I coursework is going on. IIFT Ph.D. Programme covers a variety of management related domains and encourages contemporary research in the field of International Business Management and Economics.



Prof. Manoj Pant, Director & Vice Chancellor, IIFT, addressing Research Scholars and Faculty at Ph.D. inaugural meeting.



Orientation of Research Scholars by Dr. Rakesh Mohan Joshi, Chairperson (Research) and IIFT Faculty at the Ph.D. inaugural meeting.

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Introductory Meeting with AACSB at IIFT

AACSB Implementation in IIFT

One of the mission statements of IIFT is to establish a sustainable position as one of the top international b-schools. The positioning of all its degree, executive and doctoral programme will help Institute improve its global reach in business education. The Institute became AACSB member in 2014 and is currently in the process of achieving international accreditation from AACSB. As a part of AACSB implementation, the iSER and iSER update report has been accepted by Initial Accreditation Committee in 2016 and 2017, respectively. The Institute has also introduced Assurance of Learning (AOL) management system ensuring that the students achieve learning expectations from the learning goals defined under various programmes.

A meeting on 23 August 2017 with representatives from AACSB International, Asia Pacific Office, Singapore was organized with an aim to introduce Ms. Annie Lo - Senior Vice President and Chief Officer, Asia Pacific; Ms. Amy Memon - Manager (Accreditation Services) and Ms. Hana Zainoldin - Coordinator (Member Services and Seminars). During the introductory meeting, AACSB team and all the Team Leaders of respective business standards at IIFT interacted with AACSB Asia Pacific members to discuss about the progress report and future actions like “close the loop” in all the academic programmes as a part of AOL management.



Introductory meeting with Ms. Annie Lo, Senior Vice President and Chief Officer, Asia Pacific, AACSB International at IIFT Board Room on 23 August 2017.



Dr. R.M. Joshi, Chairperson (Research), congratulated Ms. Annie Lo, SVP & Chief Officer, Asia Pacific, AACSB and expressed appreciation for her guidance and leadership.



Dr. R.M. Joshi, Chairperson (Research), and Dr. Vijaya Katti, Chairperson (MDP), expressed their gratitude to Ms. Amy Memon, Manager, Accreditation Services, AACSB (IIFT Liaison Officer) for her encouragement and prompt support.



Dr. R.M. Joshi, Chairperson (Research), and Dr. Satinder Bhatia, Chairperson (IPD), felicitated Ms. Hana Zainoldin, Coordinator, Member Services & Seminars, AACSB.

Publications by IIFT Faculty

AUTHOR	PUBLICATION
Dr. Satinder Bhatia, Professor & Chairperson	“Investment Climate in Financial Services in Africa (Country Attractiveness Indices)”, <i>Journal of Scientific Research & Reports</i> , ISSN : 2320-0227, July 2017.
	“Artificial Intelligence for Better Climate Governance”, <i>Journal of Artificial Intelligence Research and Advances</i> , ISSN: 2395-6720, November 2017.
Dr. R.P. Sharma, Associate Professor	Marketing to the Rural Poor in India – An Empirical Study of North Kerala, <i>Skyline Business Journal</i> , ISSN : 1998-3425, July 2017.
Dr. M. Venkatesan, Associate Professor	“A Study of Personal Dispositions in Relation with Motivation, Decision Making, Creativity, Interpersonal Behaviour and Psychological Well-being of Management Students” (Co-authored), <i>International Journal of Research in Business Studies</i> , Vol. 2 No. 2, 2017, pp. 71- 86.
Dr. Basanta K. Sahu, Assistant Professor	“Indian and Mega-Regional Trade Agreements”, <i>World Affairs: The Journal of International Issues</i> (with S. Surabhi), Vol. 21 No. 3, Autumn (July-September) 2017.
	“Household Coping with Drought and Migration: A Study of Two Drought Affected Areas in Odisha” in D.N. Reddy and K. Sarap (eds.) <i>Structural Transformation and Dynamics of Labour Mobility</i> , Springer, SBM Singapore 2017.
Dr. Areej Aftab Siddiqui Assistant Professor	“Impact of FDI on Sectoral Growth of Indian Economy” (Co-authored) <i>International Journal of Economics and Financial Issues</i> , July 2017, ISSN 2146-4138.

Presentation by IIFT Faculty

Dr. M. Venkatesan, Associate Professor

- Presented a research paper titled “Personality Dispositions, Resilience, and Decision Making and their Impact on Psychological Well-being of Management Graduates” at 15th European Congress of Psychology, Amsterdam in July 2017.

Dr. Basanta K. Sahu, Assistant Professor

- Presented a paper titled “Are New Water Interventions Gender Neutral? Study of Pani-Panchayat in India”, at the International Seminar on ‘Understanding the Gender Dimension of Water and Waste’ in the World Water Week-2017, organized by Stockholm International Water Institute (SIWI), Stockholm, Sweden, 27 August 2017.
- Presented a paper titled “Inclusive Growth, Poverty and Agriculture in India: Performance of Odisha”, at the International Conference on Economic Development (ICED-2017): Inclusive ‘Economic

Growth: Rethinking the Development Process in a Time of Paradigm Shift’ organized by University of Sri Jayewardenepura, The International Institute of Knowledge Management (TIKM), Colombo, Sri Lanka, 15-17 June 2017.



Dr. Basanta K. Sahu presenting a research paper at World Water Week-2017 at Stockholm, Sweden, sponsored by Stockholm International Water Institute and the World Bank.

Research Studies Undertaken by IIFT (2017)

- **Preparation of Export Management & Compliance Manual for Hindustan Petroleum Corporation Ltd. (HPCL)**

This study has undertaken development of Export Management and Compliance Manual and is aimed at mapping-out the HPCL export compliance strategy so as to provide the standardized guidance to all employees/ stakeholders to manage the firm's export operations systematically.

- **Short-study on Challenges and Strategies to Promote India as a Sourcing Destination**

The study sponsored by Ministry of Textiles examined some major product segments in the textile sector including apparel, carpets, cotton and man-made fibre. A select group of buying houses and exporters of each product category located in various parts of India were contacted to understand the challenges faced with respect to quality, delivery, pricing and compliances. Based on the survey, detailed recommendations were given to overcome some of the major challenges. It was presented in the Textiles India 2017 conference at Gandhi Nagar, Gujarat.

- **Development of Marketing Strategy for Promotion of Handloom Exports**

Given the high employment opportunity of the handloom sector and the contribution of handlooms to India's cloth production as well as exports, a study on promoting the handloom exports from India becomes imperative. The present research study is carried out to understand the major items of handloom exported from India, the major markets to which these are exported, and opportunities and challenges for Indian handloom exports. The outcomes of the study have been used to help devise a marketing strategy for promotion of handloom exports from India. The Study was sponsored by Handloom Export Promotion Council, Chennai.

- **Development of Export Promotion Strategy for Nagaland**

In order to promote India's exports on sustained basis, it becomes important to involve the states with

specific focus products with existing foreign demand. The main objective of the study is to develop an export promotion strategy envisaged to act as a catalyst to promote India's exports on a sustained basis from the State of Nagaland. Department of Industry and Commerce, Government of Nagaland has sponsored the study.

- **Study on Effects of International Trade Scenarios of Indian Copper Industry**

The study aims to assess the effects of the international trade scenario on the Indian copper industry. It proposes to analyze both quantitative trade data and qualitative information through survey. It would analyze the issues pertaining to the domestic industry in the presence of international trade. This involves an assessment of the factors relating to the increased imports of copper products (free trade agreements, subsidies given by foreign countries) and its effects on the domestic industry. It would also analyze the trends in exports of copper products from India and factors inhibiting the growth in exports. The study would then analyze the prevalent inverted duty structure in the copper industry and the need for suitable measures. Finally, it would make some recommendations for the industry considering both export and import scenario. The Study has been sponsored by Indian Primary Copper Producers Association (IPCPA).

- **Exploratory Study on Linkages between Technology and Trade**

The study sponsored by Department of Science and Technology aims to analyze international trade patterns of Indian exports and imports classified at varying level of technology intensity and develop linkages between trade performance and technology competitiveness with its possible implications. It will explore the direct and indirect aspects of this phenomenon to help policy-makers develop insights on the development of S&T for enhancing contribution of Indian trade in global value chains.

Faculty Participation in Discussion Forums

- **Dr. K. Rangarjan, Professor & Head**, Kolkata Center, was nominated as a Jury Member in the Evaluation Committee of 3rd and 4th FIEO Eastern Region, Export Excellence Award, 2014-2015 & 2015-16.
- **Dr. M. Venkatesan, Associate Professor**
 - Chaired a thematic session (TS102) at 15th European Congress of Psychology, Amsterdam in July 2017.
 - Bestowed with “**Bharatvikas Award**” by Institute of Self Reliance on 19 November 2017 at Bhubaneswar, Odisha.
- Unanimously elected as “Vice Chairman of Delhi Chapter”, ISTD, New Delhi for the year 2017-18.

Participation by AACSB Project Staff

- **Abhinav Chauhan, IIFT AACSB Programme Manager**, learnt from the experiences shared by accredited schools during Best Practices Seminar Series organised by AACSB International in New Delhi on 21 August 2017.

Faculty Development Programmes

Conference /Training Programme	Organizing Institution	Venue/Date
Dr. Satinder Bhatia, Professor and Chairperson		
Impact of GST on Pharmaceuticals and Healthcare Sector	FIEO	New Delhi 9 Aug. 2017
Impact of GST on Supply Chain and its Effect on Warehousing and Transportation	FIEO	New Delhi 17 Aug. 2017
National Training Provisions on E-Sealing	FIEO	New Delhi 1 Nov. 2017
Dr. Sanjay Rastogi, Associate Professor		
70 th All India Commerce Conference of Indian Commerce Association	Faculty of Commerce & Management, The IIS University	Jaipur 12-14 Oct. 2017
Dr. Areej Aftab Siddiqui, Assistant Professor		
National Conference on CILT, India	The Chartered Institute of Logistics & Transport, India	New Delhi 7 Nov. 2017
Dr. O.P. Wali, Professor		
MGG Alumni Conference 2017	German Development Institute, Bonn, Germany	Bonn, Germany 19-23 Nov. 2017
Dr. Ashim Raj Singla, Assistant Professor		
National Training – Data Science & Big Data Analytics	ICT Academy	HRM Institute, New Delhi 27 Nov.-1 Dec. 2017