



Indian Institute of
Foreign Trade

RESEARCH NEWSLETTER

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Faculty Participation in Discussion Forums

Dr. K. Rangarajan, Professor & Head, Kolkata Campus

- Participated in Orientation Programme for Capacity Building of Independent Directors of CPSEs held at Puducherry during 17-18 March 2017. The Programme was sponsored by DPE, Government of India.



Dr. K. Rangarajan (6th from left in middle row) is seen among participants of the Orientation Programme.

- Conducted one day workshop on Data Sciences for Senior IAS Officers of West Bengal Government on 24 March 2017. The event was inaugurated by Shri Basudeb Bannerjee, Chief Secretary, Govt. of West Bengal at IIFT Kolkata Campus.



Shri Basudeb Bannerjee, Chief Secretary, Government of West Bengal inaugurating the Workshop.

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- **Dr. K. Rangarajan** was invited as the panelist on the topic “Perspectives of Project Management in the ‘Data Only’ Generation” at 3rd PMI Regional Conference on 22nd April 2017.



Dr. K. Rangarajan being felicitated at the Conference.

- **Dr. Prabir Kumar Das** participated in Panel Discussion on “High Impact Research” during the Conference on “Strategic Issues in Management” at JD Birla Institute (Department of Management), Kolkata on 22 April 2017.



Dr. Prabir Kumar Das (extreme left) seen at the Panel Discussion.

- **Dr. Prabir Kumar Das, Associate Professor** delivered a lecture entitled “Big Data Analytics and Predictive Modelling in Decision Making” at the Workshop on Data Science and Its Implication in Governance jointly organized by Department of IT & Electronics, Government of West Bengal & IIFT at IIFT Kolkata Campus on 24 March 2017.
- **Dr. Basanta K. Sahu, Assistant Professor** Invited lecture delivered on “India’s 25 Years of Economic Reforms and Growth Performances”, at Kanchi Mamunivar Centre for Post-Graduate Studies (Pondicherry Central University) and Institute of Social Sciences (ISS), Puducherry, 25 January 2017.
- Invited lecture delivered on “Introduction to Indian Economy and Analysis of Economic

Indicators” for officers of Food Corporation of India at Institute of Food Security, Gurugram, NCR, 8 February 2017.

- Attended Workshop on “The Politics of Growth and Distribution in India” organized by Institute of Economic Growth and University of Manchester at India International Centre (IIC), New Delhi, 22 March 2017.
- Attended the meeting of the Working Group of National Sample Survey (NSS) 74th Round at Patel Bhawan, New Delhi, 17 March 2017.
- **Dr. Basanta K. Sahu**, received **Bharat Vikas Award-2016** by Bharat Vikas Council and ISR for contribution to policy research in the area of economic and rural development in India.



Dr. Basanta K Sahu receiving Bharat Vikas Award from Prof. G. Batmanamane, Director, AIIMS.

Presentation by IIFT Faculty

- **Dr. Saikat Banerjee, Associate Professor** (Co-Author: Shri Sampada Dash) presented a paper on “mHealth Effectiveness in Emerging Economies: A Study on Factors Influencing Scope and Acceptability of mHealth Tools in India” at the 2017 Annual Conference of Emerging Markets Conference Board held during 5-7 January 2017 at IIM-Lucknow-Noida Campus.
- **Dr. Deepankar Sinha, Associate Professor** presented a paper on “The Causal Analytics for Quality Enhancements at Ports” at the 2nd International Conference on “Robust Quality Engineering 2017” held at Mumbai, hosted by National Institute of Quality and Reliability (NIQR) during 19-21 January 2017 and also received **Best Paper Award**.

- **Dr. Basanta K Sahu, Assistant Professor** presented a paper on “Household Drought Coping and Women in Odisha: Impact and Issues” at the special session on ‘Climate Change and Gender’, ‘Women in a Changing

World: Restructured Inequalities, Counter-currents and Sites of Resistance’, XV IAWS National Conference on Women’s Studies, University of Madras, Chennai, 22-25 January 2017.

Publications by IIFT Faculty

AUTHOR	PUBLICATION
Dr. R.P. Datta Professor	Applying Rule-Based Classification Techniques to Medical Databases: An Empirical Study (Co-Author: Saha, S.), <i>International Journal of Business Intelligence and Systems Engineering</i> , Vol. 1, No. 1, pp. 32-48, 2016.
Dr. Niti Nandini Chatnani Associate Professor	Commodity Futures Markets in India & the Need for Talent Development, <i>The Inaugural Journal Q IV 2016</i> of the Commodity Participants Association of India (www.commoindia.com).
Dr. Saikat Banerjee Associate Professor	Impact of Food Brand Controversy on Consumers’ Attitude Toward Brand and Company, <i>Journal of Food Products Marketing</i> (An Routledge-Taylor & Francis Group publication) (http://dx.doi.org/10.1080/10454446.2017.1285741) A Qualitative Study to Explore the Role of Networking for B2B Entrepreneurs in an Emerging Country like India, (Co-author: Sayal A.) <i>Journal of Asia Entrepreneurship and Sustainability</i> (RossiSmith Academic Publications, Oxford, UK, ISBN 1177-4541 (print) ISBN 1176-8592), Vol XIII, No. 1, February 2017, pp. 73-112. (online at www.asiaentrepreneurshipjournal.com).

Faculty Development Programmes

Conference/Training Programme	Organizing Institution	Venue/Date
Dr. Deepankar Sinha, Associate Professor 2nd International Conference on Robust Quality Engineering 2017	National Institution for Quality and Reliability (NIQR), Bengaluru.	Mumbai 19-21 January 2017
Dr. Basanta K. Sahu, Assistant Professor XV IAWS National Conference on Women’s Studies, “Women in a Changing World: Restructured Inequalities, Counter-currents and Sites of Resistance”.	Indian Association for Women’s Studies (IAWS) University of Madras, Chennai	Chennai 22-25 January 2017