



Indian Institute of
Foreign Trade

RESEARCH NEWSLETTER

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At the meeting regarding presentation of report by Chairman, National Shipping Board which has been prepared by Indian Institute of Foreign Trade, on “End-to-End Logistics & Costs for Shipping through Ports” to the Hon’ble Minister of Shipping Shri Nitin Jairam Gadkari on 21 June 2016. (Dr. K. Rangarajan, Head, IIFT Kolkata standing with the Hon’ble Minister at his left).

Inauguration of IIFT’s Ph.D. Programme 2016

Ph.D. Programme 2016 was inaugurated on 28th July 2016 at IIFT Delhi premises. Fifteen participants have been enrolled for the programme. Out of fifteen, 13 participants are Part-time and 2 are Full-time. Three participants are from Kolkata Campus.



Dr. Surajit Mitra, Director, IIFT being felicitated with a bouquet at the inauguration of the Ph.D. Programme 2016.

RESEARCH
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Insights for the AACSB Process - Talk by Dr. Eileen Peacock

Dr. Eileen Peacock, Retd. Sr. Vice President and Chief Officer Asia Pacific at AACSB International was invited to deliver a talk and interact with faculty members on 22 July 2016. Dr. Peacock spoke about maintaining high quality of research and showcasing research impact in higher educational institutions. Various challenges Institutes experience during AACSB implementation were also discussed.



Prof. Rakesh Mohan Joshi, Chairperson (Research), IIFT, felicitating Dr. Eileen Peacock, Retd. Sr. Vice President and Chief Officer Asia Pacific, AACSB International.

Workshop for Rubrics Development

As a part of AACSB, IIFT started the implementation of Assurance of Learning (AOL) process, from the Academic Year 2016-17. International Collaborations and Capacity Development Division (ICCD) had conducted a Workshop for Rubrics Development on 14 July 2016. Dr. Rashmi Aggarwal, from AACSB accredited institute, Institute of Management Technology (IMT), Ghaziabad was invited to share her experience with IIFT faculty, and facilitate the rubric development exercise.



Dr. Rashmi Aggarwal addressing on Management of Curriculum through Assurance of Learning.

Faculty Participation in Discussion Forums

• Shri Ashok Kapoor, Professor

- Vigyan Prasar, National Institute for Science Communication, under DST, GOI has been engaged in developing television serials on science themes for transmission through various channels including Doordarshan/LSTV, etc. They requested Prof. Kapoor to provide his comments/suggestions in their episode on “ICT in Banking”.
- National Institute of Bank Management (NIBM) Pune, a premier institute established by RBI/Government in 1970, is engaged in research, education and training activities in banking and related areas. Prof. Kapoor was requested to review and offer his expert opinion for a Case Study on “The Rupee Story: The Fall of the Rupee and its Turnaround”.
- SAGE Publications requested Prof. Kapoor to review few select chapters from a proposed textbook on “International Trade Finance”.

• Dr. Jayanta Kumar Seal, Associate Professor

- Acted as an invited speaker in the 37th National Conference organized by The

Institute of Cost Accountants of India for discussion on “Managing Cost & Taking Successful Business Decisions – Best Practices”, 12 June 2016. (*Photo below*)

- Acted as an invited speaker in the Conference organized by Indian Accounting Association and The Institute of Cost Accountants of India for discussion on “Management Accounting Practices in Port Sector”, 12 June 2016.
- Acted as a resource person in an MDP organized by IIFT at Tata Steel.

• Dr. Gautam Dutta, Associate Professor

- Delivered a talk on “Market Entry Strategy for Indian Exporters” at the Export Awareness Seminar & Training Programme organized by Engineering Export Promotion Council (EEPC), Rourkela, 12 May 2016.
- Invited by Indian Space Research Organisation (ISRO) to deliver a lecture on “Instruments for International Trades and Dispute Redressal Mechanisms” at ISRO Headquarter Bangaluru, 28 July 2016.



Faculty Development Programmes

| Type of Programme | Conference/Training Details | Organizing Institution | Date/Venue |
|---|---|--|-------------------------------------|
| Dr. Rakesh Mohan Joshi, Chairperson (Research) | | | |
| Conference | Academy of International Business Annual Conference | Academy of International Business | 26-30 June 2016 New Orleans, USA |
| Dr. Biswajit Nag, Associate Professor | | | |
| Colloquium | 24th International Colloquium of GERPISA – The New Frontiers of the World Automotive Industry: Technologies, Application, Innovations and Markets | Instituto Tecnologico de Monterrey, Pueblo, Mexico | 1- 3 June 2016 Pueblo, Mexico |
| Dr. Sanjay Rastogi, Associate Professor | | | |
| Workshop | Workshop on Analytical Techniques for Research (Financial Econometrics) | Delhi School of Professional Studies & Research | 8-14 June 2016 New Delhi |
| Dr. Nitin Seth, Associate Professor | | | |
| Training | National Training on Supply Chain Engineering and Multi Criteria Decision Making | IIT-Madras | 27 June-8 July 2016 Chennai |
| Dr. M. Venkatesan, Associate Professor | | | |
| FDP | 31st International Congress of Psychology | International Congress of Psychology | 24-29 July 2016 Yokohama, Japan |

Publications by IIFT Faculty

| Name | Title | Publication |
|--|--|--|
| Dr. Saikat Banerjee Associate Professor | Views of Indian Practitioners on Disease Awareness Advertisement (Co-author: Sampada Kumar Dash) | <i>RXinews</i> , 1(1):4-5, 2016 |
| Dr. Jayanta Kumar Seal Associate Professor | Changing Dynamics of the Oil World | “The Management Accountant”, Journal published by The Institute of Cost Accountants of India, June 2016. |