



Indian Institute of
Foreign Trade

RESEARCH NEWSLETTER

NO. 20

MARCH 2015

Fourth IIFT Conference on Empirical Issues in International Trade and Finance (EIITF)



Dr Surajit Mitra, Director & Vice Chancellor, IIFT presenting memento to Smt Nirmala Sitharaman, Hon'ble Minister of Commerce & Industry (Independent Charge) at the inauguration of the IIFT Conference.

THE Indian Institute of Foreign Trade (IIFT), organized its Fourth Research Conference on Empirical Issues in International Trade and Finance (EIITF) on 18th and 19th December 2014 at its New Delhi Campus. The Conference was inaugurated by **Smt. Nirmala Sitharaman**, Hon'ble Minister of State for Commerce and Industry (Independent Charge). Besides the Hon'ble Minister, **Dr. Surajit Mitra**, Director and Vice-Chancellor IIFT and **Prof. Rakesh Mohan Joshi**, Chairperson (Research) were present at the Inaugural Function.

The Conference received wide response from the academia and the policy research community, and a total of 170 papers were submitted from Universities and Research Institutes from India and abroad. After suitable peer-review process, a total of 96 papers were selected for presentation and finally 78 research papers were presented at the Conference. These included 20 paper presenters from abroad including renowned Universities and multilateral bodies like London School of Economics, Oxford University, University of Westminster, University of Sussex, University of Nottingham, Hanken School of Economics, Goethe University Frankfurt, Gdansk University of Technology Poland, Auckland University of Technology, University of Isfahan Iran, Tlemcen University Algeria, OECD Paris, etc.

The Conference schedule accommodated a total of 21 technical sessions, where ongoing research in different areas of international trade and finance were presented. Besides the technical sessions, Prof. Alan Deardorff (University of Michigan), Prof.

Graciela Chichilnisky (Columbia University), Prof. Shujiro Urata (University of Waseda), Prof. Jim Rollo (University of Sussex), Dr. Nordås Hildegunn (OECD) and Mr. J.S. Deepak (Department of Commerce, Government of India) were invited for delivering Special Lectures at the Conference. In addition, two Policy Forums on issues of significant contemporary policy relevance, namely “Issues Pertaining to Trade Facilitation” (in collaboration with FICCI) and “East Asia and South Asia Integration” (in collaboration with Asian Development Bank), were also organized at the EIITF 2014 Conference.

The Valedictory Address was delivered by **Shri Rajeev Kher**, Commerce Secretary, Government of India and Chairman IIFT. The Best Doctoral Paper Award was given to Ms. Amrita Saha (University of Sussex) for her paper on “Has Protection Really Been for Sale in India? An Empirical Investigation”.

The Conference ended with the vote of thanks to all dignitaries, paper presenters, session chairs, discussants, and sponsors. IIFT faculty, students and staffs have been acknowledged for their involvement to make this conference successful.

It was announced that the next conference will be held in 2016 at IIFT Kolkata Campus.



Dr Surajit Mitra, Director & Vice Chancellor, IIFT addressing at the Conference.



Shri Rajeev Kher, Commerce Secretary, presenting Best Doctoral Paper Award to Ms Amrita Saha.



Dr Nordas Hildegunn and Prof Alan Deardorff.



A view of the distinguished audience during the Conference.



Prof. Shujiro Urata



Prof. Jim Rollo



Prof Graciela Chichilnisky and Prof Manoj Pant debating at the Conference.

Presentations by IIFT Faculty

- **Dr. R P Sharma, Associate Professor** (Co-Author: Pallabi Pal Sarkar) presented a paper on “An Empirical Study of Marketing to the rural Poor in North Kerala”, at the Third International Marketing Conference, MARCON 2014 at IIM Calcutta, 18-20 December 2014.
- **Dr. R.P. Sharma** presented a paper on “Selling Services in Emerging Markets: An Empirical Study of Sales Force Management in Indian Life Insurance Organizations” at 6th IIMA Conference on “Marketing in Emerging Economies”, 7-9 January 2015.
- **Dr. R.P. Sharma** (Co-Author: N. Maheshwari) presented a paper on “Sustainable Development through Green Practices: An Exploratory Study on Selected Hotels of Kolkata”, at 5th Annual International Conference on “Innovations and best practices in business, human and other Earth resources management” at IISWBM, Kolkata, 15-16 January 2015.
- **Dr. R.P. Sharma** (Co-Author: Pallabi Pal Sarkar) presented a paper on “Employee and Customer Perception about Women Entrepreneurs Leading Service Businesses in India” at the Eleventh Biennial Conference on Entrepreneurship organized by Entrepreneurship Development Institute of India, Ahmedabad, 18-20 February 2015.
- **Dr. R.P. Sharma** presented a paper on “Role of India in accelerating growth of services sector in Tanzania, IIFT & IFM Conference at Dar-es Salaam, 6 March, 2015
- **Dr. R P Sharma** presented a paper on “The Role of Sales Leaders in Sales Effectiveness: Perception of Sales Reps in India” at the First International Conference on Evidence Based Management 2015 (ICEBM 2015), at BITS Pilani, 20-21 March 2015.
- **Dr. P.K. Das, Associate Professor** (Co-Author J.K. Seal and J.N. Mukherjee) presented a paper on “Co-integration of Indian Stock Market to Major Global Markets” during India Finance Conference, at Indian Institute of Management, Bangalore, 17-19 December 2014.
- **Dr. B.K. Sahu, Assistant Professor** presented a paper on “Financing Pro-Poor Housing Activities: A Study of Microfinance for Housing (MFH) in India” at 2nd International Workshop on “Inclusive Finance: Making Finance and Insurance Work for the Poor”, organized at XLRI, Jamshedpur, 31 October-2 November 2014.
- **Dr. B.K. Sahu** presented a paper on “Impact of MGNREGS on Rural Livelihoods, Risk Coping and Gender: Evidence from Two Drought Affected Districts in Odisha”, at the National Seminar on “Flagship Programmes: Impact, Problems & Challenges Ahead”, organized by the National Institute Rural Development (NIRD), Hyderabad, 19-21 November 2014.
- **Dr. B.K. Sahu** presented a paper on “Agriculture, Poverty and Growth in Eastern India: Performance of Odisha”, at National Seminar on “Sustainability and Inclusiveness: India’s Development Trajectory”, organized at Eastern Geographical Society (EGS) Ravenshaw University, Cuttack, 8-9 November 2014.
- **Dr. Bibek Ray Chaudhuri, Assistant Professor** presented a paper on “Outward FDI vs. Exports: The Case of Indian Manufacturing Firms”, at the Fifth National Seminar on “Industrial Statistics”, Kolkata, 29 October 2014.
- **Dr. Bibek Ray Chaudhuri** presented a paper on “Outward FDI vs. Exports: The Case of Indian Manufacturing Firms” at the Fourth IIFT Conference on “Empirical Issues in International Trade & Finance”, IIFT Delhi, 18-19 December 2014.
- **Dr. Bibek Ray Chaudhuri** presented a paper on “Impact Analysis of India ASEAN FTA: A General Equilibrium Approach” at the Fourth IIFT Conference on “Empirical Issues in International Trade & Finance”, IIFT Delhi, 18-19 December 2014.
- **Dr. Bibek Ray Chaudhuri** presented a paper on “Microfinance and Rural Development in West Bengal” a Theme Paper of the Conference at “35th Bengal Economic Association Conference”, Post Graduate Department, Ramkrishna Mission, Narendrapore, 22 March 2015.
- **Dr. Debashis Chakraborty, Assistant Professor** presented a paper on “Demand for Infrastructure Investment for Water Services: Key Features and Assessment Methods” (Co-author: S. Mukherjee), at International Conference on “Managing the Globalization of Sanitation and Water Services: ‘Blue Gold’ Regulatory and Economic Challenges”, Chinese

University of Hong Kong, Hong Kong, 23-24 March 2015.

- **Dr. Debashis Chakraborty** presented a paper on “India’s Trade Integration with East African Community: Present Scenario and Future Potentials”, (Co-author: M. Sahu) at a Conference on “Enhancing Efficiency and Maximizing Output of Tanzania Economy: An Indian Initiative”, IFM, Dar Es Salaam, 6 March 2015.
- **Dr. Debashis Chakraborty** presented a paper on “Does Fiscal Policy Influence Per Capita CO₂ Emission: A Cross-country Empirical Analysis” (Co-author: S. Mukherjee), at 3rd Annual Conference on “Fiscal Policies and the Green Economy Transition: Generating Knowledge – Creating Impact”, Ca’Foscari University, Venice, 29-30 January 2015.
- **Dr. Debashis Chakraborty** presented a paper on “How CO₂ Emissions are Influenced by Scale, Composition and Technique Effects? Empirical Evidences from Panel Data Analysis” (Co-author: S. Mukherjee), at 4th IIFT Conference on “Empirical Issues in International Trade and Finance Conference”, IIFT, New Delhi, 18-19 December 2014.

- **Dr. Debashis Chakraborty** presented a paper on “An Overview of China-India Economic and Trade Relationship”, at a Conference on “China’s Strategic and Economic Rise: Reverberations in Asia”, Centre for Land Warfare Studies, New Delhi, 21 October 2014.

Faculty Participation in Discussion Forums

- **Dr. B.K. Sahu, Assistant Professor** received “Academician of Social Sciences” (equality of rank with a full teaching Professor), the highest honour bestowed by the International Academy of Social Sciences (IASS), Florida, USA, 2014.
- **Dr. B.K. Sahu** was invited as a Panel Member for the Discussion on “Flagship Programmes: Impact, Problems & Challenges Ahead” at National Institute of Rural Development and Panchayati Raj (NIRD&PR), Hyderabad, 21 November 2014.

FACULTY DEVELOPMENT PROGRAMMES DURING 2014-15

Name of the Faculty	Type of Programme	Conference/Training Details	Organizing Institution	City/Date
NATIONAL				
Dr. Himani Gupta	Conference	International Conference on Innoserve-2015	ITM University Gwalior	Gwalior 15-16 Jan. 2015
Dr. R.P. Sharma	Conference	11th Biennial Conference on Entrepreneurship	EDI, Ahmedabad	Ahmedabad 18-20 Feb. 2015
Dr. R.P. Sharma	Conference	International Conference on Evidence Based Management (ICEBM 2015)	Department. of Management, BITS, Pilani	Pilani (Rajasthan) 20-21 March 2015
Dr. R.P. Sharma	Conference	MARCON 2014: IIM Kolkata: Rethinking Marketing	IIM Kolkata	Kolkata 18-20 Dec. 2014
Dr. R.P. Sharma	Conference	6th IIMA Conference on Marketing in Emerging Economies	IIM Ahmedabad	Ahmedabad 7-9 Jan. 2015
Dr. Jayanta Kumar Seal	Faculty Development Programme	Bloomberg Faculty Development Programme	Bloomberg, Mumbai	Mumbai 26-27 March 2015
INTERNATIONAL				
Dr. Saswati Tripathi	Training Programme	Training Programme on SCOR Framework & Problem Solving with SCOR	Supply Chain Council	Switzerland 7-9 Oct. 2014
Dr. Ravi Shanker	Conference	Academy of Business Research Conference	Academy of Business Research, USA	New Orleans, La., USA 25-27 March 2015

Publications by IIFT Faculty

S.No.	TITLE	PUBLICATION/PUBLISHER
Dr. K. Rangarajan, Professor	Competitiveness of India in Sports Goods Exports (Co-authors: Dr. Saswati Tripathi and Ms. Gargi Basu)	<i>Journal of International Business Education</i> , Vol. 9 , 2014
Dr. R.P. Datta Professor	Towards a Privacy Preserving Data Mining Framework - An Indian Perspective	<i>International Journal of Business Information Systems</i> , Vol. 16 No. 3, 2014, pp. 321-338
Dr. R.P. Sharma Professor	Challenges Faced by Educators in Management Education, (Co-author: Pallabi Pal Sarkar)	Parikalpana, <i>KIIT Journal of Management</i> (ISSN 0974-2808), Vol. 11 No. 1, Jan-Jun. 2015
	Indian ITES Industry Going Rural: The Road Ahead (Co-author: S. Majumder)	<i>Journal of Business & Economic Policy</i> , Vol. 1 No. 2, December 2014.
	Trends in Shared Services for Sustainable Business Impact (Co-author: S. Majumder)	<i>The Alternative Journal of Management Studies and Research</i> , April-Sept. 2014, ISSN 0973-0451; BITS, Mesra.
	A study on the Customer Awareness and Perception Level towards Green Cars (Co-author: Namrata Maheshwari)	<i>International Journal of Technology Enhancements & Emerging Engineering Research</i> , Vol. 2, Issue 5, 2014 (ISSN 2347-4289)
Dr. Saikat Banerjee Associate Professor	Identification and Measurement of Brand Identity and Image Gap: A Quantitative Approach (Co-author: Dr. D. Roy)	<i>Journal of Product & Brand Management</i> (an Emerald publication), Vol. 23 No.3, pp. 207-219.
	Influence of COO on Product Evaluation of Mobile Phones by Indian Consumers: An Empirical Study (Co-author: Dr. Bibek Ray Chaudhuri)	<i>Journal of Asia Business Studies</i> , (an Emerald Publication), Vol. 8 No. 3, pp. 209-232.
	Factors Influencing Adoption of E-detailing as A Communication Tool: Views of Physicians of India (Co-author: Sampada Dash)	<i>International Journal of E-Health and Medical Communications</i> (IGI-Global publication), Vol 5 No. 3, pp. 29-39.
Shri R.M. Srivastava	<i>International Finance</i>	Book published by Oxford University Press.
Dr. Bibek Ray Chaudhuri Assistant Professor	Microfinance and rural Development in West Bengal	<i>Artha Beekshan</i> , Journal of Bengal Economic Association, December 2014.
Dr. Jaydeep Mukherjee Assistant Professor	Do Exchange Rates Affect Exports in India (Co-author: R. Bhattacharyya)	<i>South Asian Journal of Macroeconomics and Public Finance</i> (Sage Journal), 3(2), 2014.
	Structural Breaks and the Effect of Exchange Rate on India's Exports (Co-author: R. Bhattacharya)	Published in the book <i>Current Issues in International Trade: Methodologies and Development Implications for the World Economy</i> , edited by Gouranga G. Das, Nova Publishers, USA, 2014, pp. 71-86.
	The Causal Linkage between FDI and Current Account Balance in India: An Econometric Study in the Presence of Endogenous Structural Breaks (Co-authors: D. Chakraborty and T. Sinha).	Published in the book <i>Analytical Issues in Trade, Development and Finance – Essays in Honour of Professor Biswajit Chatterjee</i> , edited by Ambar Nath Ghosh and Asim Karmakar, Springer, India, 2014, pp. 479-98.

S.No.	TITLE	PUBLICATION/PUBLISHER
Dr. Debashis Chakraborty Assistant Professor	Environmental Challenges and Governance: Diverse Perspectives from Asia (Co-author: S. Mukherjee)	Book Published by Routledge, 2015.
	Walking a Thin Line between Growth and Development Concerns? Environmental Governance in India” (Co-author: S. Mukherjee),	Chapter published in the book <i>Environmental Challenges and Governance: Diverse Perspectives from Asia</i> , pp. 49-74, Routledge, 2015.
	An Analysis of India’s Recent Engagements in Comprehensive and other Trade Agreements in East and Southeast Asia (Co-author: M. Kedia)	<i>Taiwanese Journal of WTO Studies</i> , 25: pp. 24-74, 2014.
	The Indo-ASEAN Engagement in Regional Trade Agreement: Past, Present and the Future (Co-author: A. Chakraborty)	<i>Politico</i> , 2(2), 2014, pp. 22-37.
	The Upcoming Indo-ASEAN CECA: Of Great Expectations and Areas of Concern	<i>China Report</i> , 50(3), 2014, pp. 259-276.
	The Evolving and Multilayered EU-India Investment Relations: Policy Conjectures and Regulatory Issues (Co-author: J. Chaisse)	<i>European Law Journal</i> , 20(3), 2014 pp. 385-422.
	Sustaining Subsidies to Harm the Environment? Panel Data Results form Cross-Country Estimation (Co-author: S. Mukherjee)	Economics Research International, http://dx.doi.org/10.1155/2014/346139 , 2014.
	Transition of Human Development Performance: Considerations for Uttar Pradesh in the Indian Canvas (Co-author: S. Mukherjee)	<i>Education and Health: Special Focus on UP</i> , R. Kumar and A.U. Khan (ed), Glocal University Press, Saharanpur, 2014, pp. 155-178.
	Budgetary Allocation and Human Development (Co-author: S. Mukherjee)	<i>Human Development and Social Security in India</i> , P. K. Panda (Ed.), New Century Publication, New Delhi, 2014, pp. 12-21.