



Indian Institute of  
Foreign Trade

# RESEARCH NEWSLETTER

NO. 15

JUNE 2012

## Seminars/Workshops/Symposium

- **Dr. K. Rangarajan, Professor & Head – Kolkata Centre**, attended the Material Management Day at Indian Institute of Materials Management on 26 April 2012 and delivered the key note address on the MM Day Theme – “Building SCM Competency for Global Challenges”.
- **Dr. K. Rangarajan** who is also Chairman, Research in Strategic Management Forum of India attended the 15<sup>th</sup> Annual Convention of SMFI hosted by IIM-Indore during 3-5 May 2012. He also chaired the research papers presentation by academicians and the broad research agenda for SMFI for the coming years.
- **Dr. R.K. Mitra, Registrar**, chaired a technical session on “Emerging Issues in Management” at National Conference on Economic Growth &

Sustainable Development organised by St. Xavier’s College, Jaipur, Rajasthan on 24-25 March 2012. An article entitled “Non-Strategic Way of Strategisation” authored by Dr. R.K. Mitra was included in the “Conference Souvenir”.

- **Dr. Mrs Vijaya Katti, Chairperson (GSD)** gave the Inaugural Address at the National level seminar on “Enhancing Competitiveness of Indian Manufacturing Sector through Compliance” organized by CII on 29 February 2012. **Shri Harkirat Singh, Professor** addressed on “UCP-600” under Financial Compliance during the above seminar. **Ms. Tamanna Chaturvedi, Consultant** represented IIFT’s Centre for SME Studies as resource person at the seminar and made a presentation on “New UCA Law in USA and its Trade Impact for Indian Manufacturing Sector” under Technological Compliance.



Dr. K. Rangarajan, Professor & Head – Kolkata Centre, addressing at the Material Management Day at Indian Institute of Materials Management.



Ms. Tamanna Chaturvedi, Consultant representing IIFT’s Centre for SME Studies as resource person at the National level seminar held by CII.

## Presentations by IIFT Faculty

- A paper entitled “The Business Continuum” authored by **Dr. R.K. Mitra, Registrar** (Co-author Mr. Varun Sharma, a student of MBA[IB] 2010-12) was accepted for presentation at an International Conference organized by Om Institute of Technology and Management, Hissar, India during 24-25 March 2012. The paper has been included in the Conference Proceedings (ISBN 978-81-923446-1-4).
- An article entitled “Strategic Assets Hold the Secret: Dissecting Samsung” authored by **Dr. R.K. Mitra** was accepted for presentation at an International Conference on Marketing and Business Strategy (ICOMBS) organised by IBS-Hyderabad during 10-11 May 2012.
- **Dr R.K. Singh, Associate Professor** presented a paper on “Analyzing the Competitiveness of Supply Chains: A Framework” (Co-author: P.B. Sharma) at 4th Conference on Excellence in Education and Research organized by IIM-Indore, during 9-12 May 2012.
- **Dr. Pratap C. Mohanty, Assistant Professor** presented a paper entitled “Role of State versus Non-Market Institutions for CPRs in India: An Empirical Estimation based on NSS Data”, at the 48th Annual Conference of The Indian Econometric Society (TIES), during 1-3 March 2012 at Pondicherry Univeristy, Puducherry. *(Photo below)*



## Faculty Participation in Discussion Forums

- **Dr. B.K. Sahu, Assistant Professor** has been honoured with Diamond Jubilee Award from Shri Muralidhar Chandrakanta Bhandare, His Excellency, Governor of Odisha, at Constitution Club, New Delhi, 1 April 2012. *(see photo)*
- **Dr. B.K. Sahu**, delivered a lecture on “Achieving Millennium Development Goal in India: Achievements & Challenges”, in Conference on International Cooperation and Global Governance: Challenges & Road Map” organized by the National Alumni and Partners of the Managing Global Governance Programme, GIZ, IIFT, New Delhi, 4 May 2012.
- **Dr. B.K. Sahu**, delivered a lecture at the National Consultation on “Interest Free Microfinance through Cooperatives: Challenges & Opportunity”, organized by SAHULAT Microfinance Society, India International Centre, New Delhi, 8 May 2012.
- **Dr. Pratap C. Mohanty, Assistant Professor** participated as an invited delegate at the 5th World IT Forum (WITFOR), organized jointly by the International Federation for Information Processing (IFIP) and Ministry of Communications & Information Technology, Government of India, held at New Delhi during 16-18 April 2012. ●



## Publications by IIFT Faculty

### Dr. R.K. Mitra, Registrar

- “Interplay of Technology and Complementary Assets: An Insight” (Co-author: Mr. Varun Sharma, a student of MBA[IB] 2010-12), *Indian Management*, March 2012.

### Shri Harkirat Singh, Professor

- “Hedging Against a Falling Rupee”, Business Line, *The Hindu*, 2 June 2012.

### Dr. Gautam Dutta, Associate Professor

- “Emerging Opportunities for North Eastern Region of India in the Backdrop of Indo-ASEAN FTA” (Co-author: Dr. T.P. Ghosh, Assistant Professor), *India-ASEAN Economic Integration: Opportunities and Challenges*, Macmillan Advanced Research Series, Macmillan Publishers India Limited.

### Dr. Saswati Tripathi, Associate Professor

#### *International Journals*

- Minocha, B. and Tripathi, S. (2011), “Solving Time Constrained Vehicle Routing Problem using Hybrid Genetic Algorithm”, *The Journal of Mathematics and Computer Science*, Vol. 3 Issue 2, pp. 192-201, 2011.
- K. Rangarajan, Saswati Tripathi and Debarati Sarkar (2011), “Country Level Strategies in Export Promotion: Gaps and Remedies (A Case Study of India),” *The Journal of International Business Education*, Vol. 6, pp. 17-38, 2011.
- Minocha, B. and Tripathi, S. (2011), “Use of Hybrid Genetic Algorithm for Solving VRPTW Problems”, accepted for publication in *International Journal of Advances in Soft Computing and Its Application*.

#### *Proceedings of International Conferences*

- Minocha, B., Tripathi, S., and Mohan, C. (2011), “Solving Vehicle Routing and Scheduling Problem

using Hybrid Genetic Algorithm,” IEEE Proceedings of 3<sup>rd</sup> International Conference on Electronics Computer Technology – ICECT 2011, Kanyakumari, India, 8-10 April 2011, Vol. 2, pp. 189-193.

### Dr. R.K. Singh, Associate Professor

- Singh, R.K.; Kumar, R. and Shankar, R. (2012), “Supply Chain Management in SMEs: A Case Study”, *International Journal of Manufacturing Research*, Vol. 7, No. 2, pp. 165-180.

### Dr. B.K. Sahu, Assistant Professor

- Sahu, B.K. (2012), “Impact Analysis of Global Downturn on the Indian Economy”, in N.M.P. Verma (Ed.), *Recession and Its Aftermath: Adjustments in the United States, Australia, and the Emerging Asia*, Springer (ISBN 978-81-322-0531-9).

### Dr. Debashis Chakraborty, Assistant Professor

- *Environmental Scenario in India: Successes and Predicaments* (Co-editor: S. Mukherjee), Routledge, London, 2012.
- “Is India Turning into a Pollution Haven? Evidences from Trade and Investment Patterns”, in S. Mukherjee and D. Chakraborty (Eds.), *Environmental Scenario in India: Successes and Predicaments*, pp. 243-66, Routledge, London, 2012.
- “Is There Any Interdependence between Economic Growth and Human Development? Evidence from Indian States” (Co-author: S. Mukherjee), *Indian Journal of Human Development*, 5(2), pp. 467-494, 2011.

### Dr. Pratap C. Mohanty, Assistant Professor

- “Digital Divide to Digital Dividend: A Comparative Study of ICT in India and Canada”, published in an edited volume *Changing Economic Environment and Performance of the Nations:*

*Canada and India*, Excel India Publishers, New Delhi, 2012, pp. 144-154, ISBN: 978-93-81361-83-2.

- Article on “Information Asymmetry a Major Hindrance to e-Governance: A Study of Khurda and Mayurbhanj District of Odisha” in the book Compendium on selected articles on the occasion of 15<sup>th</sup> National Conference on e-Governance, 9-10 February 2012, organized by Dept. of Administrative Reforms & Public Grievances, Dept. of Information Technology, Govt. of India and Dept. of Information Technology, Govt. of

Odisha, pp. 31-35, No. N-15015/9/2011-e-Gov (A), 2012.

**Shri Pravin Jadhav, Research Associate**

- “Determinants of Foreign Direct Investment in BRICS economies: Analysis of Economic, Institutional and Political Factor”, *Procedia – Social and Behavioral Sciences*, Vol. 37, 2012, pp. 5-14, ISSN 1877-0428 available at Elsevier (Science Direct) (<http://www.sciencedirect.com/science/article/pii/S1877042812007495>)

•

## 3<sup>rd</sup> IIFT Conference on “Empirical Issues in International Trade and Finance” 10-11 January 2013, Kolkata, India

The Conference on Empirical Issues in International Trade and Finance was launched in 2008 at the Kolkata Campus of IIFT. Being a biannual affair to be conducted alternately in the two campuses of IIFT, the second Conference was organized in Delhi Campus in 2010. The third Conference in this series is scheduled to be hosted at Kolkata Campus of IIFT on 10-11<sup>th</sup> January 2013.

The third Conference has been positioned as the first in the series of programmes that have been planned to celebrate the Golden Jubilee Year of IIFT.

The theme of the Conference has a focus on understanding the intricacies of a phenomenal rise in the cross border flows due to trade and financial transactions under the backdrop of progress in globalization. Another target area is to map the contributions on new dimensions of international trade and finance and their impact on domestic as well as world welfare.

Papers invited for this conference are expected to incorporate issues like empirical testing of theoretical results and rigorous evaluation of policy such as rules and regulations imposed by domestic governments and international organizations. Special technical sessions would be organized on Gravity model of trade used worldwide as a tool by policy makers and researchers to evaluate trade potential across countries and Micro finance with the emphasis on cross border funding playing an important role in the growth of this sector.

The Conference reinforces the initiatives IIFT has taken as an integral part of its mission for being a Centre of Excellence.