**Presentations by IIFT Faculty**

- **Dr. K. Rangarajan, Professor & Head, Kolkata Campus** gave presentation on “Emerging Opportunities for MSME” at India MSME Summit organized by Federation of Indian Micro and Small & Medium Enterprises (FISME) in association with Federation of Small & Medium Industries (FOSMI), West Bengal, 19 January 2012.

- **Dr. Pinaki Dasgupta, Associate Professor** presented a paper on “Market Mavenism and Consumer Need for Uniqueness: Marketing Implications of Brand Advocacy and Innovation Adoption in India” (Co-author: Jones Mathews) at the International Marketing Conference held at IIM-Lucknow, 14 January 2012.

- **Dr. Saikat Banerjee, Associate Professor** presented a paper on “The Relationship of Consumer Personality, Brand Personality, Corporate Personality and Brand Preference: An Empirical Analysis in the Emerging Economy Context” at International Conference on Marketing, organized by IIM-Lucknow and Academy of Indian Marketing, 12-14 January 2012. (*Photo below*)

- **Dr. R.K. Singh, Associate Professor** presented a paper on “Prioritization of Factors for Vendor Selection in Supply Chain”, at International Conference on Advances in Supply Chain and Manufacturing Management (ICASCM 2011), p. 27 of Abstract Book, Indian Institute of Technology Kharagpur, 16-18 December 2011.


- **Dr. Deepankar Sinha, Associate Professor** presented a paper titled “Impact of Cost of Logistics in Pricing of Goods for Global Markets Considering the Income and Substitution Effect: A System Dynamics Based Pricing Framework” (Co-author: Ashutosh Kar) at International Conference at IIM-Lucknow, Noida Campus, the paper was awarded 3rd best paper, 13-14 January 2012.

- **Dr. Deepankar Sinha** was invited as Speaker and presented a paper on “Customs and Cargo Handling at Ports” at a Seminar on Building Competence on International Contracting, organized by Indian Institute of Materials Management, Kolkata, 6 January 2012.

- **Dr. B.K. Sahu, Assistant Professor** presented a paper on “Pro-Poor Housing Finance: Role of Microfinance for Housing” at International Conference on Frontiers of Infrastructure Finance, organized by VG School of Management, Indian Institute of Technology, Kharagpur, 29-30 December 2011.
• Dr. Debashis Chakraborty, Assistant Professor, presented a paper on “Is there any Interdependence between Economic Growth and Human Development?: Evidence from Indian States” (Co-author: S. Mukherjee) at Annual Conference on Papers in Public Economics, NIPFP, New Delhi, 8-9 February 2012.

• Mr. Vineet Gupta, Ph.D. Scholar submitted research paper titled “Dimension of the Expatriate Adjustment in the Indian Framework” at the 1st International Conference on Business Applications and Management Issues (ICBAMI-2012), organized by Faculty of Management Studies, Dr. B.C. Roy Engineering College, Durgapur, 10-11 January 2012.

• Dr. P.K. Das, Associate Professor attended Training Programme on Credit Risk Modeling, SAS Institute, New York, 13-16 February 2012.

• Dr. B.K. Sahu, Assistant Professor chaired a session on Project Finance (Parallel session – VI) at International Conference on “Frontiers of Infrastructure Finance”, VG School of Management, Indian Institute of Technology, Kharagpur, 30 December 2011.

• Dr. Pravin Jadhav, Research Associate attended the India-Gate Project Review Meeting of the project titled “Increasing the Dialogue between India and Europe by Improving EU Awareness and Access to Indian Research and Innovation Technology Programmes” and a conference on “EU-India S&T Cooperation Days”, in Vienna (Austria), 28 November-4 December 2011.

• Dr. K. Rangarajan, Professor & Head, Kolkata Campus was invited by Indian School of Business, Hyderabad on 27 January 2012 to be a panelist on a session on “Role of Business Linkages in the Changing SME SEZ Landscape” during SME SEZ Connect Symposium.

• Prof. Ashok Kapoor has been honoured with the 19th Dewang Mehta Business School Award for Best Teacher in Financial Management. The Award Ceremony was held at Taj Lands End, Mumbai, 26 November 2011.

• Dr. Pinaki Dasupta, Associate Professor was invited by the Keizai Koho Center, Tokyo as a part of the Visiting Scholar Programme at Tokyo, Japan to deliver a lecture on the topic “India and East Asia: Towards a Regional Economic Integration”, and to interact and liaison with the Ministry, Trade, Industry and the Government, 16-19 January 2012. (Photo below)

• Dr. P.K. Das, Associate Professor attended a Public Lecture by H.E. Mr. Herman Van Rompuy, President of the European Council on “The European Union in a Changing World” at IIC organized by India International Centre and the Delegation of the European Union to India, 10 February 2012.
Dr. R.K. Mitra, Registrar was invited to attend a “Roundtable on SEZs” organized by Confederation of Indian Industry (CII) at the CII Office, New Delhi, 9 February 2012.

Dr. Gautam Dutta, Associate Professor was invited by Indian Institute of Entrepreneurship (A National Institute on Entrepreneurship under the Ministry of MSME, Government of India) Guwahati as a Lead Speaker on “Informal Sector: Across States, Industry, Service Sector, etc., in India vis-à-vis North East” in the two days Workshop on Development Approaches for Informal Sector during 5-6 January 2012. The Ministry of Housing and Urban Poverty Alleviation, Government of India sponsored the workshop.

Ms. Ruppal W. Sharma, Associate Professor participated in the “Marketing Analytics Workshop” at Indian School of Business, Hyderabad, 2 December 2011.

Ms. Ruppal W. Sharma participated in the “Storewars Marketing Simulation Workshop” at Gurgaon, 8-10 February 2012.

Dr. Jayanta Kumar Seal, Associate Professor attended a training programme on “A Complete Course on Risk Management” organized by the Professional Risk Managers Association (PRMIA) and University College London at the University College London campus, 6-10 February 2012. (Photo at bottom).

Dr. Rajendra Prasad Sharma and Dr. Niti Nandini, Associate Professors attended a Case Writing and Course Development workshop organized by Harvard Business Publishing at Boston, 5-8 February 2012. (Photo below)
• **Dr. B.K. Sahu, Assistant Professor** attended “Policy Options and Investment Priorities for Accelerating Agricultural Productivity and Development in India”, an International Workshop organized by Indira Gandhi Institute of Development Research (IGIDR) and Institute of Human Development (IHD), New Delhi, 10-11 November 2011.

• **Ms. Jinusha Panigrahi, Research Fellow** attended the 7th Annual Conference on Economic Growth and Development, organized by the Ministry of Finance, Delhi Economics Conclave and ISI, held at the Indian Statistical Institute, New Delhi, 15-17 December 2011.

• **Shri Madanlal, Consultant**, IPD attended the Seminar on “Facilitating Trade and Global Competitiveness – Express Delivery Services in India” on 8 February 2012 in New Delhi. On this occasion, a book on “Facilitating Trade and Global Competitiveness: Express Delivery Services in India” was released. This book is authored by Aprita Mukherjee Professor, ICRIER; Parthapratim Pal, Associate Professor, IIMC and *et al.* and published by the Oxford University Press.

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### Publications by IIFT Faculty

**Dr. Gautam Dutta, Associate Professor**


**Dr. Saikat Banerjee, Associate Professor**


**Dr. R.K. Singh, Associate Professor**


**Dr. B.K. Sahu, Assistant Professor**


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**CORRIGENDUM**

This Publication was inadvertently published in the previous issue of *Research Newsletter* (November 2011), in the name of Dr. Debashis Chakraborty, Assistant Professor. However, this publication is written by Dr. Saikat Banerjee, Associate Professor (Co-author: Sampada Dash). The publication reads as under:

– Editor

**Dr. Saikat Banerjee, Associate Professor**