



Presentations by IIFT Faculty

- **Shri Deepak Bhatnagar, Head (CITT)** gave a presentation on Mission REACH: “An Innovation Model for Higher Education” at National Seminar on Education, Innovation and Society, organized by the Indian Institute of Information Technology, Allahabad in New Delhi on 10 July 2011.
- **Dr. R.K. Mitra, Deputy Registrar** has sent a paper titled “Towards Validation of Key Success Factors of E-government Initiatives” which has been accepted for presentation at the 8th International Conference on E-Governance (ICEG-2011) to be held at the Institute of Management, Nirma University, Ahmedabad, 17-18 October 2011.
- **Dr. Deepankar Sinha, Associate Professor** presented a paper titled “Dynamics of Import of Coal: A Supply Chain Perspective”, at Conference on the Imported Coal: Present and Future, CCAI, 13 August 2010, Kolkata.
- **Dr. Bibek Ray Chaudhuri, Assistant Professor** presented a paper titled, “Demand and Supply Factors in the Regional Disparity of Micro Credit in India” at the Second European Research Conference on Microfinance organized by Groningen University, The Netherlands, 17 July 2011.
- **Dr. Bibek Ray Chaudhuri**, presented a paper titled, “Demand and Supply Factors in the Regional Disparity of Micro Credit in India” at the UGC sponsored National Seminar on Microfinance and Development – In the Face of Current Financial Crisis, organized by Vivekananda College, Kolkata and Livelihood School, Hyderabad, 24 July 2011.
- **Dr. Saikat Banerjee, Associate Professor** presented a paper titled “Does Country of Origin (COO) Matter for Consumers in Emerging Country? A Study on Influence of COO at the Time of Product Evaluation of Mobile Phones by Indian Consumers” (Co-author: Dr Bibek Ray Chaudhuri, Assistant Professor) at 15th Biennial Academy of Marketing Science World Marketing Congress (WMC) held at Reims Management School, REIMS, Champagne, France, 19-23 July 2011. (*Photo below*)



- **Dr. Pratap C. Mohanty, Assistant Professor** participated and presented a paper entitled “Some Explorations of Social Sector Expenditure in India” at the Seventh Four-week Refresher Course/Workshop in Public Economics for the South Asian Region, organized by National Institute of Public Finance and Policy (NIPFP), New Delhi, 23 May-17 June 2011.
- **Dr. Debashis Chakraborty, Assistant Professor** presented a paper on “India’s Growing Presence in Health Services Trade? Challenges and Policy Options” (Co-author: A. Dilwaria), at 3rd China Trade in Services Congress, Beijing, 1 June 2011.

- **Dr. Jaydeep Mukherjee, Assistant Professor** presented papers titled “Financial Development, Investment and Economic Growth Nexus in India: Study in Perspective of Endogenous Structural Breaks” and “Does Macroeconomic Performance Determine Foreign Direct

Investment in India? Evidences from Indian Economy”, (Co-author: B. Bhattacharya), at the 16th World Congress of the International Economics Association (IEA), at Tsinghua University, Beijing, China, 4-8 July 2011.



Faculty Participation in Discussion Forums

- **Shri Deepak Bhatnagar, Head (CITT)**, gave a Lecture on Technology Diplomacy to S&T officials from all over India at CUTS International, Jaipur, 11 July 2011.



- **Shri Deepak Bhatnagar, and Shri Pravin Jadhav, Research Associate** participated in the European Union S&T Awareness Raising and Information

Campaign, organized by the Delegation of the European Union of India, New Delhi, 24 July 2011.

- **Dr. Prabir Kumar Das, Associate Professor** attended First Meeting of the Sub-committee constituted for conduct of Pilot Surveys on International Trade in Health, Education Services and Freight Charges held on 8th July 2011 at Central Statistics Office, New Delhi under the Chairmanship of Shri S.K. Das, Director General, CSO.
- **Dr. Bibek Ray Chaudhuri, Assistant Professor** was invited to discuss a paper at the “International Conference on Mekong-India Cooperation: Linking Markets, Fostering Trade” organized by RIS, New Delhi in collaboration with Institute of Foreign Policy Studies (IFPS), Calcutta University, Kolkata, 23 July 2011.

Seminars/Workshops/Symposium

- **Dr. (Mrs.) Vijaya Katti, Professor & Chairperson (GSD)** as a Project Leader for the Project on Compendium on Import Policy of India for SAARC Countries and SPS/TBT organized Half-Day Workshop on 30 May 2011 at IIFT, with select exporters and importers in collaboration with the Ministry of Commerce & Industry, Government of India for developing two more compendiums, namely, Compendium on Import Policy of India for ASEAN, Korea and Singapore and Compendium on Export Policy of India for

ASEAN, Korea and Singapore for the Department of Commerce.

- **Dr. Gautam Dutta, Associate Professor** organized Second Orientation Workshop on Effective School Management for Principals of CBSE Affiliated Schools at IIFT, New Delhi, 28 June-2 July 2011.
- **Dr. Basanta K. Sahu, Assistant Professor** attended India Policy Forum 2011, organized by NCAER, New Delhi, 12-13 July 2011.

- **Dr. Rajendra Prasad Sharma and Dr Niti Nandini, Associate Professors** attended the Global Colloquium on participant Centered Learning at the Harvard Business School, 24-31 July 2011. (*Photo below*)



- **Shri Madan Lal, Consultant** attended the Seminar on WTO Doha Negotiations: An Update, organized by the Centre for WTO Studies and FICCI, New Delhi, 10 May 2011.
- **Shri Madan Lal, and Shri Pravin Jadhav, Research Associate** participated in the Global Technology Partnership Forum organized by the Ministry of Science & Technology, Ministry of New & Renewable Energy, Government of India, CII, Global Innovation and Technology

Alliance, and European Business and Technology Centre (EBTC) in New Delhi on 11-12 May 2011. The aim of the forum was to inform about the “Opportunities for India-EU Cleantech Cooperation in Business & Research”. The participants were informed about the India-Gate Project of which CITT is one of the partners.

- **ICCD Division** conducted a 9-day Training Programme titled “Financial Issues in Food & Agricultural Business in India” for 40 participants in collaboration with Nyenrode Business University from 25 June-3 July 2011. Programme Inauguration was done by Shri K.T. Chacko, Director IIFT and Dr. Satinder Bhatia Chairperson (ICCD). All the delegates were senior executives, 50% of them were in the food sector and 50% were in the finance sector. All the lectures were delivered by senior faculty of IIFT and invited faculty from different organizations of repute. As a part of the Training Programme, participants visited Agra, Flower Auction Mandi-Delhi, APEDA-Delhi, Mother Dairy Vegetable Plant-Mongolpuri, Azadpur Sabji Mandi and Dilli Haat. Gifts and Certificates were awarded by Director IIFT at Farewell Dinner in India International Centre. (*Photo below*)



Publications by IIFT Faculty

Dr. Pinaki Dasgupta, Associate Professor

- “Impact of Model Imagery and Product Information on Brand Attitude and Purchase Intention across Age Groups” (Co-author: Ms. Ruppal Walia Sharma), *Journal of Marketing Trends*, Vol. 1, No. 6, May 2011.

Dr. Rajendra Prasad Sharma, Associate Professor

- “An Empirical Study of E-commerce Practices of Indian Organizations”, *Management & Change*, (Co-authors: Dr. Gajendra Chittora & Dr. Karunesh Saxena) ISSN No. 0972-2149; Vol. 14, No. 2, 2010.

Dr. Saikat Banerjee, Associate Professor

- “Factors Influencing Scope and Acceptability of E-detailing as a Pharmaceutical Marketing Communication Tool in Emerging Economies Like India: Views of the Company Personnel” (Co-author: Sampada Kumar Dash), *International Journal of Pharmaceutical and Healthcare Marketing*, Vol. 5, Issue 2, pp.153-168 (an Emerald Publication)

Dr. Rajesh Kumar Singh, Associate Professor

- Singh, R.K. (2011) “Analyzing the Interaction of Factors for Success of Total Quality Management in SMEs”, *Asian Journal on Quality*, Vol.12, No.1, pp. 6-19.
- Singh, R.K., (2011) “Developing the Framework for Coordination in Supply Chain of SMEs”, *Business Process Management Journal*, Vol. 17, No. 4, pp. 619-638.
- Kumar, R., Haleem, A., Garg, S.K. and Singh, R.K. (2010), “Simulation Study of Product Mix and AGV issues in FMS”, *Industrial Engg Journal*, Vol. 2, No. 7, pp.14-20.
- Sharma, H.O, Singh, R.K. and Garg, S.K. (2011), “Role of Third Party Logistics (3PL) in Success

of Supply Chain: A Review” , International Conference, IP University, Delhi, Macmillan Advanced Research Series, ISBNCORP-000186 Macmillan Publishers India Ltd., pp. 577-594.

Dr. Deepankar Sinha, Associate Professor

- “Multi Dimensional Approach to Management of Port Life Cycle: The Case of Major Ports in India” published in IIFT Working Paper Series, <http://edirc.repec.org/data/iiftin.html> (RePec Portal), December 2010.

Dr. Debashis Chakraborty, Assistant Professor

- “India’s Cross-Border Infrastructure Initiatives in South and Southeast Asia” (Co-author: A. Bhattacharyya), *International Spectator*, 46(2), pp. 109-125, 2011.
- “Doha Round Negotiations on Subsidy and Countervailing Measures: Potential Implications on Trade Flows in Fishery Sector”, (Co-author: J. Chaisse and A. Kumar), *Asian Journal of WTO & International Health Law and Policy*, 6(1), pp. 201-234, 2011.
- “Analyzing the Disputes on Subsidy and Countervailing Measures: Implications for the Current WTO Negotiations”, Groupe d’Economie Mondiale at Sciences Po (GEM) Policy Brief, Paris, 2011.
- “Regional Disparity Trends in West Bengal: Some Concerns and Policy Options” (Co-author: P. Chakraborty) in R.K. Sen and B. Chatterjee (ed.) *Regional Disparities in Development*, pp. 95-117, Deep and Deep Publication Pvt. Ltd., New Delhi, 2011.

Dr. B.K. Sahu, Assistant Professor

- Sahu B.K. (2011), “Growth Experiences in Backward States in India during the Post Reform Period”, *The India Economy Review*, Vol. VIII, May-August.