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Faculty Participation in Discussion Forums and Presentations

Dr. K. Rangarajan, Professor & Head, Centre for SME Studies, made a presentation *New Competition from South and South-East Asia in the Post-recession in the Apparel Sector* at the 5th National Conference “TEXCELLENCE 10” held during 30-31 July 2010 at Ahmedabad organized jointly by *Textile Review* and Ahmedabad Management Association.

Shri Deepak Bhatnagar, Head, Centre for International Trade in Technology (CITT) made a presentation *Technology Support Services in SEZs* at the International Convention on

“Special Economic Zones” organized by ASSOCHAM on 23 September 2010 in New Delhi.

Shri Deepak Bhatnagar made a presentation *Global Competitiveness and Technology* at the Sixth Workshop “Creation and Dissemination of Knowledge” organized by the Centre for Management of Innovation and Technology of the International Management Institute (IMI) on 25 August 2010.

Dr. Pinaki Dasgupta, Associate Professor visited Insubria University, Varese, Italy during 27 Sept.-8 Oct. 2010 for teaching

a module, *Innovations: Lessons from India* as a part of the module in the course *Innovations Management* and delivered the inaugural lecture in the newly started new degree course in *Entrepreneurship and International Management*.

Dr. Biswajit Nag, Associate Professor, was invited to participate and present in *India-Sri Lanka Dialogue*, organized by Asian Institute of Transport Development, New Delhi in Association with Institute of Policy Studies, Sri Lanka on 21-22 Oct. 2010 at India International Centre, New Delhi.

Dr. Justin Paul, Associate Professor delivered keynote address and was the Guest of Honour at the Valedictory Session at the International Conference on “Strategic Management” at IMT, Ghaziabad, on 15 May 2010. He also distributed certificates to the delegates as Chief Guest.

Dr. Justin Paul delivered keynote address on *Emerging Trends after the Global Recession* at the state level seminar organized by West Fort Academy of Higher Education on 4 June 2010.

Dr. Justin Paul delivered keynote address as Chief Guest at the Army Institute of Management, Greater



Dr. K. Rangarajan making a presentation at *Texcellence 10*.



Dr. Justin Paul making a presentation.

Noida, on the occasion of opening ceremony of first year MBA batch.

Dr. Justin Paul taught Asian Business course as Visiting Professor, Aarhus University, Denmark, during August 2010.

Dr. Justin Paul chaired a session at the International Conference on “Applied Economics” {<http://kastoria.teikoz.gr/icoae>} organized by Department of Economics, University of Athens and Department of International Trade, Technological Institute (TEI)

of Western Macedonia, Greece, during 25-27 August 2010

Dr. Justin Paul visited UNCTAD and Cite Universitate Geneva during August 2010 to interact with the officials.

Dr. Debashis Chakraborty, Assistant Professor made following presentations:

- *Is Pollution Haven Hypothesis Valid for India? Empirical Evidences from Cross-state Analysis of FDI Inflow* at 6th APEA Conference, Hong Kong Baptist University, 8-9 July 2010.
- *Do Non-Economic Factors Influence Environmental Performance of a Country? Recent Empirical Evidence* (Co-authored with S. Mukherjee) at 6th APEA Conference, Hong Kong Baptist University, 8-9 July 2010.

Shri Anil Kumar Kanungo, Editor, delivered a Special Lecture *India’s Bilateral Trade Relation with China* to IFS Probationers during July 2010 at the Institute’s premises.

Seminars/Workshops/Symposium

Shri Deepak Bhatnagar, Head, Centre for International Trade in Technology (CITT) was a panel member in the following seminars/training programmes:

1. Member of Panel Discussion on *New Partnership Models: Investments and Business Opportunities* at the 2nd International Summit-cum-Exhibition on Processed Food, Agribusiness & Beverages. This event was organized by the ASSOCHAM during 15-16 September 2010 in New Delhi.
2. Consultation on *National Foreign Trade Policy of India: General and Specific Reflections*, organized by the CUTS International 10 September 2010 in New Delhi.
3. Addressed the Management Trainees of MECON on *Business Com-*

munication: Fundamentals of Effective Communication, Barriers to Communication and Effective Report Writing organized by the SAIL Management Training Institute, Ranchi on 3 August 2010.



Shri Deepak Bhatnagar (3rd from left) at the 2nd International Summit-cum-Exhibition.

4. Attended the “Akshaya Urja Diwas 2010”, organized by the Institution of Engineers (India) and South Asia Forum for Energy Efficiency on 20 August 2010 in New Delhi. On this occasion WEC-IMC Report on *Sustainable Development of Energy in Delhi beyond 2010* was released.
5. Gave lectures to IFS probationers on *Technology Diplomacy and Global Competitiveness* at the training programme organized by IIFT during 28-29 July 2010.
6. Attended the meeting of the Empowered Board of Steel Ministry for the Research Project on *Development of Integrated Treatment Process for Coke Oven Effluents*, organized by RDCIS, SAIL on 17 May 2010 at Ranchi.
7. Attended the presentation of the *Survey Findings of European Researchers in India (including Europeans Commuting between Europe and India) towards Developing a Network of European Researchers in India*. This event was organized by the Delegation of the European Union to India on 4 June 2010 in New Delhi.
2. “The Economic Times India MSME Summit”, organized in association with FISME on 22 July 2010 in New Delhi.
3. Seminar on “Proposed Anti-Counterfeiting Trade Agreement and TRIPs: Issues and Implications”, organized by the FICCI on 28 May 2010 in New Delhi.
4. Seminar on “Institutions for Integration: Towards an Indian Economic Community”, organized by the ICRIER and the Asian Development Bank on 28 July 2010 in New Delhi.
5. **Shri Madan Lal** and **Shri Praveen Jadhav, Research Associate (CITT)** attended the National Workshops on “Food Safety & Standard Act: The Step Forward”, organized by the All India Food Processors’ Association on 15 July 2010 in New Delhi.
6. **Shri Madan Lal** and **Shri Ajay Chauhan, Research Associate (CITT)** participated in a 3-day Workshop on “Creation and Dissemination of Knowledge”, organized by the Centre of Management of Innovation and Technology of IMI, during 5-27 August 2010, New Delhi. They were the members of Core Group 3 which made the presentation on *Policy Framework and Institutional Mechanism for Knowledge Creation* at the workshop.

Dr. Justin Paul, Associate Professor participated at the 6-day Workshop on “Analytical Tools for Research” organized by Indian Commerce Association at G.D. Goenka Institute, Gurgaon during 22-27 May 2010.

Shri Anil K. Kanungo, Editor, interacted with Mr. Thomas Friedman, Columnist, *The New York Times* and the author of the book *The World is Flat* on “New Trends in Globalization” at the Institute for Defence Studies and Analyses (IDSA), New Delhi on 26 October 2010.

Shri Madan Lal, Consultant, CITT attended the following programmes:

1. FICCI-Deloitte Roundtable on “Global Competitiveness in Manufacturing: Prospects and Strategies for Indian Manufacturing” on 8 June 2010, New Delhi.



Dr. Jacqueline Symss, Assistant Professor attended the Conference on “Global Colloquium on Participant Centered Learning”, conducted by the Harvard Business School, Boston, during 25 July-4 August 2010.

Publications by IIFT Faculty

Dr. Biswajit Nag, Associate Professor

1. “Trades and Investment in Parts and Components: Performance of Some Selected Asian Economies” (2010), co-authored, in *Globalisation, Foreign Capital and Development* by Bhattacharyya (et. al.), Regal Publications.
2. “Understanding Sino-Indian Economic Relationship: Towards Developing New Age Partnership” (2010), co-authored, in *India-China: Trade and Strategy for Frontier Development*, Gurudas Das and Joshua Thomas (eds.), Bookwell.

Dr. R.K. Singh, Associate Professor

1. “Strategy Development by Small Scale Industries in India”, *Industrial Management and Data Systems* (Emerald), Vol. 110, No.7, 2010, pp. 1073-1093.
2. “Quality Management and Performance: A Review”, *International Journal of Advanced Research in Management*, Vol. 1, No. 1, 2010, pp. 1-19.

Dr. Justin Paul, Associate Professor

1. Justin Paul and E. De Groot (2010), “Strategic Planning at Brisbane Airport”, *Asian Case Research Journal*, published by National University of Singapore & World Scientific
2. Justin Paul and C. Ferroul (2010), “*Louis Vuitton in Japan*”, Case Study accepted by Richard Ivey Business School, University of Western Ontario, Canada.
3. Justin Paul and Ryoko Ichinoise (2010), “Impact of Global Recession on Developed & BRIC Countries”, Paper published in the Book (with ISBN number) as *Proceedings of the International Conference on Applied Economics*,

<http://kastoria.teikoz.gr/icoae/> organized by Department of Economics, University of Athens and Department of International Trade, Technological Institute (TEI) of Western Macedonia.

Books Published

1. R. Kapoor, Justin Paul and D. Halder (2010), *Services Marketing*, Tata McGraw-Hill.
2. P. Suresh and Justin Paul (2010), *Management of Banking & Financial Services*, 2nd edition, Pearson Education, June.

Dr. Sheeba Kapil, Associate Professor

Sheeba Kapil (2010), *Financial Management*, PEARSON.

Dr. Debashis Chakraborty, Assistant Professor

1. “Trade and Industrial Performance since the WTO Reforms: What Indian Evidences Suggest?” (Co-authored with A. Barua and P. Chakraborty) in A. Barua and R.M. Stern (Eds), *The WTO and India: Issues and Negotiating Strategies*, Orient Blackswan, 2010, pp. 142-169.
2. “Integration Experience and Trade Performance of the Indo-ASEAN FTA: A Review of Issues” (Co-authored with D. Sengupta), in P. Gugler and J. Chaisse (Eds), *Competitiveness of the ASEAN Countries: Corporate and Regulatory Drivers*, Edward Elgar, pp. 207-236.
3. “Searching for the Missing Link: India’s ‘Negotiating Strategy’ at WTO?” in A. Barua and R. Stern (Eds), *The WTO and India: Issues and Negotiating Strategies*, Orient Blackswan, 2010, pp. 65-87.