



Indian Institute of
Foreign Trade

RESEARCH NEWSLETTER

NO. 6

FEBRUARY 2009



Hon'ble Minister of Food Processing Industries Shri Subodh Kant Sahai giving the inaugural address in the Workshop on "Capacity Building in Technology Sourcing for Enhancing Export Competitiveness in Processed Food" held on 24 Oct. 2008 at IIFT.



Shri K.T. Chacko, Director, IIFT welcoming the participants of the Workshop.



(L to R) Dr. (Mrs.) Vijaya Katti, Prof. Partha Sen, Bijoy Chatterjee, Shri K.T. Chacko, and Prof. Kala Krishna at the Conference on "Empirical Issues in International Trade & Finance", Kolkata, 23-24 December 2008.

International Conference on "Empirical Issues in International Trade & Finance"

The Conference on "Empirical Issues in International Trade & Finance" was held during 23-24 December 2008 at Science City Convention Centre, Kolkata. The Conference was organized by Indian Institute of Foreign Trade and supported by Centre for WTO Studies, IIFT, New Delhi. The main objective of the Conference was to bring together empirical researchers in international economics working in diverse disciplines and in different locations. The major themes of the Conference were: testing trade theories, trade indices, facilitation mechanisms for international trade, regional economic integration, firm level issues in international business, foreign investment & financial integration, trade-FDI linkage, FDI & firm performance, implications of portfolio investment for government policy, linkage between capital flow & financial markets, political economy of international trade & finance.

Shri K.T. Chacko, Director, Indian Institute of Foreign Trade chaired the inaugural session. Shri Bijoy Chatterjee, Additional Chief Secretary, Government of West Bengal delivered the inaugural address.

Along with national participants many noted international academicians presented papers in the Conference.

Some foreign participants in the Conference were: H.E. Oaikhenan from Department of Economics and Statistics, University of Benin, Nigeria, Prof. Raja Kali from Department of Economics, Sam M. Walton College of Business, University of Arkansas Fayetteville, Prof. Chukwuma Agu from African Institute for Applied Economics, Prof. Boutaleb Kouider from University de Tiemcen Algerie, Prof. Rahul Sen, from School of Economics AUT Business School, Auckland, New Zealand, and Prof. Kusum Mundra from Rutgers University.

Along with the presentation of number of academic papers, a panel discussion was organized. The topic of the discussion was "Making Sense of the Proliferation of Regional Trading Agreements".

Shri S.N. Menon, Chairman, Advisory Committee, Centre for WTO Studies, Government of India delivered the valedictory address.

WORLD SME CONFERENCE 2008

Centre for SME Studies, IIFT collaborated with Milagrow Business and Knowledge Solutions as academic partner for “World SME Conference 2008” during 12-13 December 2008. It was supported by Ministry of Micro, Small and Medium Enterprises. White paper on “Impact of Global Financial Crises on Exports of SMEs in India” by Dr. K. Rangarajan, Prof. Harkirat Singh and Ms. Tamanna Chaturvedi was released during the Conference. The workshop involved mentoring workshops, insightful talks from SME experts on industry best practices, business expansion: opportunities & challenges abroad, panel discussions on emerging trends in cross border collaborations, mergers & acquisitions, opportunity to interact with VCs, PE firms, individual investors & FIs.



Release of White Paper on “Impact of Global Financial Crises on SME Exports from India” during World SME Conference 2008, 12-13 December 2008.

Faculty Participation in Discussion Forums

- Dr. S.P. Agarwal (Head, CITT) was invited to attend a meeting of the Selection Committee at National Institute for Entrepreneurship and Small Business Development. (29 September 2008)
- Prof. Rohit Mehtani delivered a series of lecture on “Global Political Economy” and “The World Trade Organization and the Trade Policy Issues” to the senior managers of the foreign branches of the Punjab National Bank in a special programme conducted at the Central Staff College in New Delhi. The programme aimed at enhancing the awareness level and the knowledge of these senior managers operating in a highly competitive environment. (6-8 October 2008)
- Dr. (Mrs.) Vijaya Katti, Professor & Chairperson (Research) was invited by Department of Economics, Government Vidarbha Institute of Science and Humanities, Amravati to deliver a lecture on “Dispute Settlement” in the seminar on Dispute Settlement under World Trade Organization: Provisions and Experience”, Amravati. (13-14 October 2008)
- Dr. Chandrima Sikdar, Assistant Professor being a team member on the project of preparing a “Compendium of Import Policy of India” for the Ministry of Commerce, Government of India visited SAARC Secretariat, Kathmandu as a part of the Indian delegation for the Fourth Meeting of SAFTA Committee of Experts on 4-5 November 2008. During the visit, Dr. Sikdar gave a presentation on the project which was greatly appreciated by the delegates of SAARC member countries. The compendium will be hosted on website which will provide detailed information on current & updated import policies corresponding to the various products imported into India.
- Dr. S.P. Agarwal was invited to give a lecture on “Technology Assessment and Competitiveness of SMEs” in a training programme held under the Colombo Plan by the Ministry of Finance through CMC, New Delhi. (10 November 2008)
- Dr. (Mrs.) Vijaya Katti was invited by Amity International Business School to be a panelist in the panel discussion on “Changing Global Scenario and WTO’s Role in International Trade” in the WTO Summit 2008, Noida. (18 November 2008).
- Dr. Biswajit Nag, Associate Professor gave a lecture on “Trade Liberalization and its Impact on Poverty and Inequality: Understanding the Channels of Linkages” to the participants of ITEC Training Programme on Trade and Sustainable Development organized by TERI. (19 November 2008)
- Ms. Tamanna Chaturvedi was invited by the Institute of Chartered Accountants of India to deliver lecture on “WTO Agreement on Agriculture: Negotiating Issues” and “SPS Agreement” in the Personnel Contact Programme at New Delhi (3-4 December 2008)
- Dr. (Mrs.) Vijaya Katti was invited by the Institute of Chartered Accountants of India to deliver lecture on “NAMA & TRIMS” in the Personal Contact Programme at New Delhi. (12-13 December 2008)



Dr. (Mrs.) Vijaya Katti, Professor & Chairperson (Research) during the Diamond Jubilee National Workshop on “Emerging Paradigm for Accounting Professionals” organized by the Institute of Chartered Accountants at Lucknow (24 October 2008).

Seminars/Workshops/Symposium

<i>S. No.</i>	<i>Title</i>	<i>Venue/Date</i>	<i>Name of Faculty</i>
1.	RIS & ADB Conference on 'Emerging Asian Regionalism: ASEAN-India FTA and Beyond'	RIS & Asian Development Bank, New Delhi (29 Sept. 2008)	Dr. Basanta K. Sahu
2.	Workshop on "Business Negotiations and Conflict Resolution" for senior officers of the Indian Postal Service in collaboration with the British Postal Services. The officers with 15 to 20 years of service and holding positions of the Joint Secretary level in the Government of India were undergoing a special training programme at the staff college. The training required the officers to visit Britain for a week in-between the programme. The purpose of Workshop was to equip the officers with the necessary skills in the light of the Indian Post's endeavors to enter into strategic alliances with the business partners.	Postal Staff College, Ghaziabad (4 Dec. 2008)	Prof. Rohit Mehtani
3.	Innovate India 2008 Conference	NRDC, New Delhi (13-14 Oct. 2008)	Dr. S.P. Agarwal
4.	International Conference on "How are the Poor Affected by Trade"	UNCTAD, Ministry of (14-16 Oct. 2008)	Dr. Basanta K. Sahu
5.	National Programme on "Enhancing Technology Sourcing Capabilities for Export Competitiveness in Packaging Industry" organized in association with SIES School of Packaging along with Institute of Packaging Machinery Manufacturers of India at Navi Mumbai, with the support of DSIR	SIES Campus, Mumbai (14-16 Oct. 2008)	
6.	Technology Sourcing Strategies for Export Competitiveness	IIFT, New Delhi (21 Oct. 2008)	Dr. S.P. Agarwal
7.	HR Capacity Building in Entrepreneurship and Innovation Management in India	IIFT, New Delhi (22 Oct. 2008)	
8.	"Capacity Building in Technology Sourcing for Enhancing Export Competitiveness in Processed Food" organized in association with All India Food Processors Associations with the support of DSIR.	IIFT, New Delhi (24 Oct. 2008)	
9.	Diamond Jubilee National Workshop on "Emerging Paradigm for Accounting Professionals"	ICAI, Locknow (24 Oct. 2008)	Dr. (Mrs.) Vijaya Katti
10.	"Climate Change and Industry Perspective" was organized by the Professional & Student Chapters of A&WMA Association, USA. Dr. S.P. Agarwal as the Secretary of the Professional Chapter of A&WMA was actively associated in the organization of the Seminar as well as participation.	JNU, New Delhi (4 Nov. 2008)	
11.	Global MSMEs Summit 2008	Ministry of Small Industries and CII(25 Nov. 2008)	Dr. S.P. Agarwal
12.	14 th Technology Summit and Technology Platform	Department of Science & Technology, New Delhi (5 Dec. 2008)	
13.	3 rd Sustainability Summit: Asia 2008 on 'Competitiveness Redefined'	CII-ITC, Ministry of Corporate Affairs, New Delhi (11-12 Dec. 2008)	Dr. Basanta K Sahu
14.	Diamond Jubilee All India Conference on "Emerging Paradigm of Accountancy Profession"	ICAI, Hyderabad (25 Dec. 2008)	Dr. (Mrs.) Vijaya Katti

Presentations by IIFT Faculty

- Shri Debashis Chakraborty, Assistant Profesor presented a paper on “Regionally Sharpening the Multilateral Agenda? India’s Recent Involvement in Trade Blocs” (Co-authored with Dr. Biswajit Nag), at UNCTAD Seminar on International Competitiveness and Inclusive Development at CDS, Trivandrum. (20-21 October 2008)
- Dr. (Mrs.) Vijaya Katti, Professor & Chairperson (Research) was invited by Centre for Research in Rural & Industrial Development (CRRID), Chandigarh to present paper on “SAARC: Intra-regional Vs. Extra-regional Trade” in the International Conference on South Asia, Chandigarh. (27 November 2008)
- Dr. K. Rangarajan and Ms. Tamanna Chaturvedi made the presentation of the web application on “ Compendium on Export Promotion Policies and Institutions for SMEs in India” developed by Centre for SME Studies to UNCTAD on 4 December 2008.
- Dr. S.P. Agarwal, Head (CITT), Shri Madan Lal, Consultant and Shri Ajay Chauhan, Research Fellow presented a paper on “Export Behaviour of Firms in Globalizing India” at R&D Management Conference – 2008 organized by Council of Scientific & Industrial Research, New Delhi. (6-7 December 2008)
- Dr. S.P. Agarwal and Shri Bajrang Lal presented a paper on “SMEs in Changing Dynamics of Globalization : Indian Experience” at Inter-national Conference on Globalization and Economic Asymmetries – Challenges and Opportunities organized by Indian Institute of Management, Kozhikode. (18-20 December 2008)
- Shri Debashis Chakraborty presented a paper on “Impact of Stringent Environmental Measures on India’s Exports” at International Conference on “Empirical Issues in International Trade & Finance”, organized by IIFT with support of Centre for WTO Studies, IIFT at Kolkata. (23-24 December 2008)
- Shri Anil Kumar Kanungo, Editor, presented a paper on “Market Access and Productive Capacities Key to Growth – Study of African LDCs” at the above Conference.
- Paper on “Food Safety Challenges for Agricultural Exports of Karnataka” authored by Ms. Tamanna Chaturvedi and Prof. Gopal Naik, Chairman, Centre for Public Policy, Indian Institute of Management, Bangalore was presented at International Conference on “WTO, India and Trade strategy” organized by IIM-Kozikhode during 26-27 December 2008.

Publications by IIFT Faculty

S. Author No.	Title	Publication
1. Dr. Saikat Banerjee	Dimensions of Indian Culture, Core Cultural Values and Marketing Implications: An Analysis	<i>Cross Cultural Management</i> , (Emerald Publication), Vol. 15 Issue 4, Oct.-Dec. 2008, pp. 367-378.
2. Dr. Saikat Banerjee	Logo Change: Little Image Touch Up or Serious Overhaul! Imperatives and Scanning Parameters	<i>Journal of Marketing & Communication</i> , Vol. 4, Issue 1, Oct.-Dec. 2008, pp. 59-70.
3. Debashis Chakraborty (Co-authored with P. Banerjee and D. Sengupta)	“Integrating India’s Service Sector with the Global Economy: Market Access Commitments under GATS”	CUTS Briefing Paper No. 4, 2008.
5. Dr. Biswajit Nag	Auto-Component Industry in Asia: Structure, Trade Patterns and Potential for Further Upgrading	Special issue of <i>International Journal of Technological Learning, Innovation and Development</i> , Inderscience Publishers, Vol. 2 No.1/2, 2009, pp 119-137. http://www.inderscience.com/browse/index.php?journalID=240&year=2009&vol=2&issue=1/2
4. Dr. Niti Nandini Chatnani	“Commodity Futures in India: Rationale and Relevance for Farmers”	M.G. Deepika (ed.), <i>Futures Market in Agriculture</i> , ICFAI Research Centre, Bangalore.